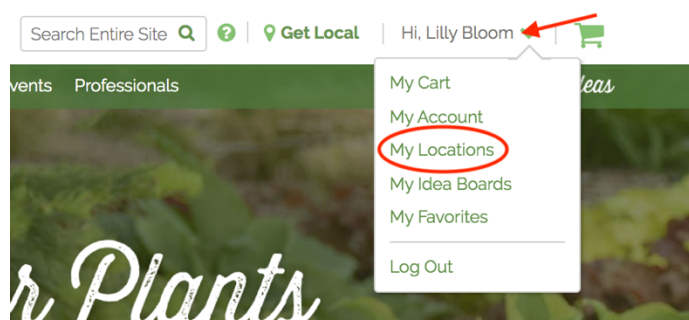


2021 CONNECT+ Subscription - Step-by-Step Instructions

What's new for CONNECT+ subscription in 2021?

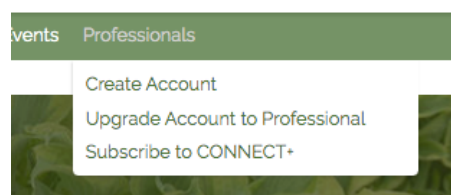
- You will subscribe your retail locations from the **Locations** page of your user account.
- If you have more than one location, you will subscribe each location individually.
- Your retail location information (e.g., name, address, website, etc.) will be automatically added to your subscription order.
- **GETTING STARTED** subscriptions will not require a store order and can be completed in just a few clicks! (**BASIC**, **ENHANCED** and **ELITE** level subscriptions will still require completion of a store order.)
- The **Gardener's Idea Co-op Program** has been added to CONNECT+ as an upgrade option and will be available to **BASIC**, **ENHANCED** and **ELITE** subscribers.

STEP 1: Log into the user account where your retail locations are listed and go to the **Locations** page using the **My Locations** link in your account dropdown.



*If you are new to provenwinners.com and do not have a user account, use the **Create Account**, followed by the **Upgrade Account to Professional** options under the **Professional** in the site navigation to complete those steps.

*If are logged in but don't see **My Locations** in your account dropdown, click **Upgrade Account to Professional**.

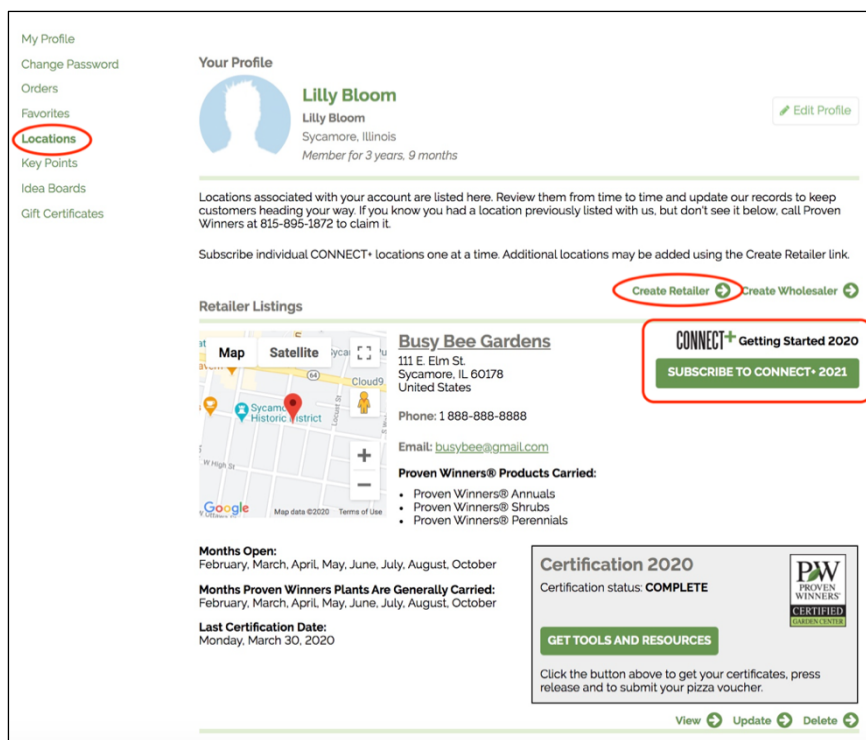


STEP 2: On the **Locations** page of your user account, click the **SUBSCRIBE TO CONNECT+ 2021** button next to the location you wish to subscribe.

NOTE: If you were subscribed to CONNECT+ in 2020, you will see your 2020 subscription level displayed above the subscribe button.

*If your location is not new and you do not see it listed on your **Locations** page, contact **Sandy** for assistance. Your location may be associated with a different user account and may need to be moved.

*If you need to add a new location, click the **Create Retailer** link. Once your location has been added you will see the subscription button.



STEP 3: Complete the CONNECT+ set-up page.

- A. **Review/update your retail location information carefully.** This information will be used for your subscription and cannot be changed in the subscription order. Phone and email are required; website is strongly recommended ("none" will be inserted in your subscription order if no website specified). Use the **UPDATE MY RETAIL LOCATION** button to make changes.
- B. **Review/update your user account information.** This information will be inserted in your subscription order as your location's Contact person. This information may be updated in the subscription order to an alternate person. Use the **UPDATE MY USER ACCOUNT** button to make changes.
- C. **Photo Library Terms of Use** – review the terms and check the box.
- D. **Select your desired subscription level** and click **CONTINUE**.

If you selected **GETTING STARTED** you will see a confirmation message at the top of your **Locations** page and your location will be updated to reflect your new CONNECT+ 2021 status. Repeat Steps 2 & 3 for additional locations.

• Busy Bee Gardens is now subscribed to CONNECT+ Getting Started for the 2021 program year.

STEP 4: BASIC, ENHANCED and ELITE subscribers continue and are presented with the subscription product that corresponds to the selected level and their country.

The product is laid out in 4 sections listed here in order top to bottom:

- **Garden Center Information** copied from your retail location record. This section is read-only. If you need to make changes, go back to the preceding page and update your retail location information.
- **Contact Person Information** copied from your user account. You can change this information to a different person in your organization.
- **Required Subscription Fields** includes information needed to complete your subscription. These fields vary by subscription level. Visit the CONNECT+ page at provenwinners.com/connect for more information.

- **Optional Add-Ons** This section lists the upgrade products available for your subscription level. Visit the [CONNECT+ page at provenwinners.com/connect](https://provenwinners.com/connect) for more information.

To add an upgrade product to your subscription, click the box next to the upgrade product name and provide additional required information. (You will be able to adjust the quantity of your upgrade product in your Cart.)

NOTE: Upgrade products must be purchased in the same order with your CONNECT+ subscription. They cannot be purchased separately.

THE FOLLOWING PRODUCTS ARE OPTIONAL ADD-ONS.
Check the box for each product that you would like to add and provide additional information (as required). You will be able to adjust quantities on the next screen.

☐ Optional: Add CONNECT+ 2021 UPGRADE: Gardener's Idea Book - Spring 2021 (\$65 USD/case)

☐ Optional: Add CONNECT+ 2021 UPGRADE: GIB Co-op - Standard Back Cover - BASIC-USA (\$64 USD/2 case minimum)

Use my Gardener's Idea Books for the GIB Co-op Program - Standard Back Cover (required):

☐ I will provide my logo by January 1, 2021. (We will contact you for your mailing list 6 weeks before your ship week.)

☐ Please use my CONNECT+ logo from last year. (We will contact you for your mailing list 6 weeks before your ship week.)

☐ Please use the Proven Winners logo. (We will contact you for your mailing list 6 weeks before your ship week.)

Marketing Message (45 characters or less - includes spaces and your company name) (required):

Desired Ship Week (required):

Please select _____

Your Gardener Idea Books will be shipped by Friday of this week.

Number of Cases - Standard Back - 2 CONNECT+ cases - \$64 USD; mail additional cases - \$77 USD/case (required):

Please select _____

100 customers/case

GIB Co-op Upgrade Comments/Questions (optional)

Use this area for specifically for GIB Co-op Upgrade comments/questions. There is an area above for general CONNECT+ comments/questions.

STEP 5: Complete your subscription order.

Click **ADD TO CART**. Your subscription product will be listed first, followed by any upgrade products that you added.

Adjust upgrade product quantities if needed/applicable (e.g., add additional GIB cases) and click **UPDATE CART**.

Click **CHECKOUT** and review your order (The Review Order page includes a detailed list of your subscription benefits).

Complete the shipping destination information, enter credit card information and click **REVIEW ORDER**. Review your order details one additional time and click **SUBMIT ORDER** to place your order.

You will see a confirmation message at the top of your **Order Complete** page. You will also receive an Order Confirmation email and a separate email with your POP Coupon Code.

Order complete

✓ Busy Bee Gardens is now subscribed to CONNECT+ Basic for the 2021 program year.

When you return to the **Locations** page on your user account, your location will be updated to reflect your new CONNECT+ 2021 status.

Busy Bee Gardens

111 E. Elm St.
Sycamore, IL 60178
United States

CONNECT+ Basic 2021

My Cart

✓ CONNECT+ 2021: BASIC SUBSCRIPTION - USA added to your shopping cart.

✓ CONNECT+ 2021 UPGRADE: Gardener's Idea Book - Spring 2021 (\$65/case) added to your shopping cart.

Item	SKU	Price	Qty.	Total	Remove
CONNECT+ 2021: BASIC SUBSCRIPTION - USA IMPORTANT SUBSCRIPTION ORDERING DETAILS: This CONNECT+ subscription is for the Garden Center listed below. If this is not the correct location, return to the Locations page on your user account and subscribe using a different location. If the location is correct but the information is wrong, go back to the set up page and make updates using the UPDATE MY RETAIL LOCATION button. Upgrade options are listed at the bottom in the OPTIONAL ADD-ONS section. Upgrade options must be included with your subscription order and cannot be ordered later. To add an upgrade option to your subscription, check the box by the upgrade option title and provide additional information (if required). Upgrade option quantities may be adjusted once your order has been added to your cart.		\$400.00	1	\$400.00	REMOVE
CONNECT+ 2021 UPGRADE: Gardener's Idea Book - Spring 2021 (\$65/case) Disclaimer: Your GIB logo selection or GIB Co-op Upgrade selections and shipping timeframes will also apply to your upgrade cases.	CP20-21UPGR-GIB2021Case	\$65.00	1	\$65.00	REMOVE

Subtotal: \$465.00

Your credit card will be charged when your order is placed.

[Continue shopping](#) [UPDATE CART](#) [CHECKOUT](#)

Review order

Your order is almost complete. Please make changes to your order if needed.

CONNECT+ 2021: BASIC SUBSCRIPTION - USA

- Garden Center Location (ID)
- Garden Center Name: Busy Bee Gardens
- Garden Center Street Address
- Garden Center City: Sycamore
- Garden Center State/Prov
- Garden Center Zip/Postal
- Garden Center Email: busybee@gmail.com
- Garden Center Phone: 815-888-8888
- Garden Center Website or Facebook Page: none
- Contact Person Name: Lily Bloom
- Contact Person Email: busybee@gmail.com
- Contact Person Phone: 888-888-8888
- I will email my garden center's logo to connectplus@provenwinners.com: No - Please use my logo from last year.
- If you are affiliated with a Retail Group, please indicate the group name below: ECGC Group
- Other Retail Group Affiliation (not listed above):
- If you are a 1st time CONNECT+ subscriber and were motivated to subscribe by a broker rep, please name that person below:
- Comments/Questions (optional):

Disclaimer:
This CONNECT+ subscription is for USA Garden Centers only.

IN STOCK

CONNECT+ 2021: Gardener's Idea Book - Spring 2021 (Case of 100)

- Please add my company logo to the back cover. (We will need your logo file by January 18, 2021.) Yes - Please use my logo from last year.

Disclaimer:
Your GIB cases will ship to your location in mid-February 2021. Please ensure your delivery address will be able to receive shipments at that time.

GIB Co-op Exception: If you upgrade to the GIB Co-op Program, your GIB Co-op books will ship to your customers based on your selected ship week. Additional upgrade cases and/or surplus books will ship to your location at that time.

ESTIMATED IN STOCK MID FEBRUARY 2021

CONNECT+ 2021: \$25 POP Coupon

IN STOCK

1x	\$400.00
2x	\$0.00
3x	\$0.00

Repeat process for additional locations.

***If you added the Additional Stores upgrade product to your subscription order (ENHANCED/ELITE only) – Kara will follow up with your Contact person regarding those locations.**