



2018 Pandora Radio Campaign



Join Proven Winners & Pandora to reach YOUR local listeners!

For just 1.4¢ per impression, you can target local garden enthusiasts, specific demographics, and drive listeners to your website. You will also receive a report regarding your local campaign reach at the end of the campaign. You cannot get that with traditional radio or newspaper advertising!



Your logo will appear, along with Proven Winners' logo and this text:

Find Proven Winners plants at "Your Garden Center" (which will also be an active link to your website or Facebook page)

6-Week Campaign - Just \$350

- Campaign dates April 30-June 10, 2018.
- We will target gardeners within a 20-mile radius of your garden center's zip code.
- Your garden center will receive a minimum of 21,875 audio impressions.
- As a BONUS, your garden center will receive 3,200 banners impressions. This can include your company logo and link to your website or Facebook page.
- Email your 2"x 2" logo to sandy@provenwinners.com

Just \$58 per week

Deadline to sign up is April 1, 2018.

Company Name _____ Contact Name _____

Street Address _____ City _____

State _____ Zip _____ Email Address _____

Phone Number _____ Website/Facebook Address _____

☐ I will be emailing my logo to Sandy. ☐ I will not be providing a logo. Zip Code for Commercial _____

For program questions, please contact tabatha@provenwinners.com or 601.527.5213.

For ordering questions, please contact sandy@provenwinners.com or 815.895.1872.

Orders can be placed online at www.provenwinners.com/pandora.

Checks and order forms can be mailed to Proven Winners • 111 East Elm Street, Suite D • Sycamore, IL 60178

**USA Garden Centers Only as Pandora is not available in Canada*