

# Spring 2015 Preview



**PW**  
PROVEN  
WINNERS®  
Nothing Sells Faster®



# The Superbells® Bloom Boom

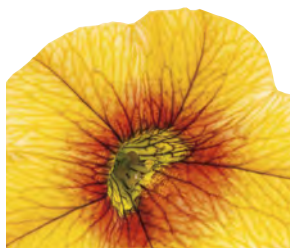
One great plant in 29 great colors.



SUPERBELLS® Frostfire  
*Calibrachoa hybrid* US CAL 1401 USPPAF Can/PBR/AF







SUPERBELLS® Apricot Punch  
*Calibrachoa hybrid* 'USCAL4138' USPP19843 Can3634



SUPERBELLS® Blackberry Punch  
*Calibrachoa hybrid* 'USCAL68604' USPP22964 Can4382



SUPERBELLS® Blue  
*Calibrachoa hybrid* 'USCAL1151' USPP14874 Can1931



SUPERBELLS® Cherry Blossom  
*Calibrachoa hybrid* 'USCAL212121' USPP18421 Can3629



SUPERBELLS® Cherry Red Improved  
*Calibrachoa hybrid* 'USCAL23101' USPPAF CanPBRAF



SUPERBELLS® Cherry Star  
*Calibrachoa hybrid* 'USCAL91001' USPP22232 Can4584



SUPERBELLS® Coralberry Punch  
*Calibrachoa hybrid* 'USCAL68501' USPP22320 Can4381



SUPERBELLS® Dreamsicle  
*Calibrachoa hybrid* 'USCAL4111' USPP14882 Can3632



SUPERBELLS® Frostfire  
*Calibrachoa hybrid* 'USCAL41401' USPPAF CanPBRAF



SUPERBELLS® Grape Punch  
*Calibrachoa hybrid* 'USCAL68704' USPP22321 Can4582



SUPERBELLS® Lemon Slice  
*Calibrachoa hybrid* 'USCAL87502' USPPAF CanPBRAF



SUPERBELLS® Miss Lilac  
*Calibrachoa hybrid* 'USCAL87502' USPP22320 Can4583



SUPERBELLS® Pink  
*Calibrachoa hybrid* 'USCAL111' USPP14889 Can1937



SUPERBELLS® Plum  
*Calibrachoa hybrid* 'USCAL413-8' USPP17679 Can2869



SUPERBELLS® Pomegranate Punch  
*Calibrachoa hybrid* 'USCAL88501' USPPAF CanPBRAF



SUPERBELLS® Red  
*Calibrachoa hybrid* 'USCAL208' USPP14847 Can1928



SUPERBELLS® Saffron  
*Calibrachoa hybrid* 'USCAL4134' USPP19493 Can3633



SUPERBELLS® Scarlet  
*Calibrachoa hybrid* 'USCAL41112' USPP19753 Can3902



SUPERBELLS® Spicy  
*Calibrachoa hybrid* 'USCAL88501' USPPAF CanPBRAF



SUPERBELLS® Strawberry Punch  
*Calibrachoa hybrid* 'USCAL88205' USPP22941 Can4580



SUPERBELLS® Sweet Tart  
*Calibrachoa hybrid* 'CBR20003' USPP22322 CanPBRAF



SUPERBELLS® Tequila Sunrise  
*Calibrachoa hybrid* 'USCAL88203' USPP22928 CanPBRAF



SUPERBELLS® Ticked Pink  
*Calibrachoa hybrid* 'USCAL2231' USPP18432 Can3301



SUPERBELLS® Trailing Blue  
*Calibrachoa hybrid* 'Caltraded' Can2302



SUPERBELLS® Trailing Rose  
*Calibrachoa hybrid* 'Caltrapi' Can2303



SUPERBELLS® Trailing White  
*Calibrachoa hybrid* 'KLECA07108' USPP19475



SUPERBELLS® White  
*Calibrachoa hybrid* 'USCAL3862' USPP19734 Can3630



SUPERBELLS® Yellow  
*Calibrachoa hybrid* 'USCAL30002' USPP21660 Can4138



SUPERBELLS® Yellow Chiffon  
*Calibrachoa hybrid* 'USCAL4021' USPP19480 Can3631



# Supertunia. The Best Petunia. Period.®



SUPERTUNIA® Black Cherry  
*Petunia hybrid* USTUN3003 USPPAF CanPBRAF







Top 50

SUPERTUNIA® Bermuda Beach  
*Petunia hybrid* <sup>\*Kerivalsem</sup> USPPAF US19329



Top 50

P. Allen Smith  
Platinum Collection

SUPERTUNIA® Bordeaux  
*Petunia hybrid* <sup>\*Lanbor</sup> USPP16144 Can2532



SUPERTUNIA® Flamingo  
*Petunia hybrid* <sup>\*BHTUNG202</sup> USPPAF CanPBRAF



SUPERTUNIA® Giant Pink  
*Petunia hybrid* <sup>\*USTUN153</sup> USPP14856 Can1934



SUPERTUNIA® 'Lavender Skies'  
*Petunia hybrid* <sup>\*USPP21692</sup> Can4090



NEW

SUPERTUNIA® Limoncello  
*Petunia hybrid* <sup>\*Pactoyel</sup> USPP22322 CanPBRAF



Top 50

SUPERTUNIA®  
PICASSO IN PINK® *Petunia hybrid* <sup>\*USTUN48002</sup> USPPAF CanPBRAF



Top 50

P. Allen Smith  
Platinum Collection

SUPERTUNIA® PRETTY  
MUCH PICASSO® *Petunia hybrid* <sup>\*BHTUN31501</sup> USPP21649 Can4078



Top 50

SUPERTUNIA®  
RASPBERRY BLAST™ *Petunia hybrid* <sup>\*Temari</sup> USPP16588 Can3314



Top 50

SUPERTUNIA® Red  
*Petunia hybrid* <sup>\*USTUN223</sup> USPP14871 Can1937



Top 50

SUPERTUNIA® Royal Magenta  
*Petunia hybrid* <sup>\*Kakigawa S36</sup> USPP14037 Can1396



Top 5

P. Allen Smith  
Platinum Collection

SUPERTUNIA® Royal Velvet  
*Petunia hybrid* <sup>\*Kakigawa S28</sup> USPP13887 Can1039



SUPERTUNIA® White  
*Petunia hybrid* <sup>\*XL 1117</sup> USPPAF CanPBRAF



Top Seller

SUPERTUNIA® White Russian  
*Petunia hybrid* <sup>\*Kerivorseyn</sup> USPP22812 CanPBRAF



Top 5

P. Allen Smith  
Platinum Collection

SUPERTUNIA® Vista  
BUBBLEGUM™ *Petunia hybrid* <sup>\*USTUN6001</sup> USPP17730 Can2871



Top 50

SUPERTUNIA® Vista Fuchsia  
*Petunia hybrid* <sup>\*USTUN8902</sup> USPP17895 Can2875



Top 50

SUPERTUNIA® Vista Silverberry  
*Petunia hybrid* <sup>\*USTUN60-01</sup> USPP20903 Can3886



SUPERTUNIA® Double Dark Blue  
*Petunia hybrid* <sup>\*Condoblau</sup> USPP13490 Can1611



SUPERTUNIA® Double  
Peppermint *Petunia hybrid* <sup>\*Keriproxy</sup> USPPAF CanPBRAF



SUPERTUNIA® PRISCILLA®  
*Petunia hybrid* <sup>\*Keripicomp</sup> USPP19327



SUPERTUNIA® Mini  
Appleblossom *Petunia hybrid* <sup>\*USTUN7502</sup> USPP17729 Can2874



SUPERTUNIA® Mini Blue  
*Petunia hybrid* <sup>\*Kerimiblu</sup> USPP21043 Can3887



Top Seller

SUPERTUNIA® Mini Blue Veined  
*Petunia hybrid* <sup>\*Combloss</sup> USPP13543 Can1805



SUPERTUNIA® Mini Bright Pink  
*Petunia hybrid* <sup>\*Mediopino</sup> USPP14858 Can1932



SUPERTUNIA® Mini Purple  
*Petunia hybrid* <sup>\*USTUN6504</sup> USPP17898 Can2872



NEW

SUPERTUNIA® Mini Rose  
Veined Improved  
*Petunia hybrid* <sup>\*USTUN53402</sup> USPPAF CanPBRAF



Top 50

SUPERTUNIA® Mini Silver  
*Petunia hybrid* <sup>\*Petwiblv</sup> USPP17247 Can2594



SUPERTUNIA® Mini  
Strawberry Pink Veined  
*Petunia hybrid* <sup>\*Constraw</sup> USPP13539 Can1609



SUPERTUNIA® Mini White  
*Petunia hybrid* <sup>\*Combloss</sup> USPP13556 Can1804



NEW

SUPERTUNIA®  
Indigo Charm Improved  
*Petunia hybrid* <sup>\*USTUN6501</sup> USPPAF CanPBRAF



NEW

SUPERTUNIA®  
Morning Glory Charm  
*Petunia hybrid* <sup>\*USTUN61801</sup> USPPAF CanPBRAF



SUPERTUNIA® Orchid Charm  
*Petunia hybrid* <sup>\*USTUN51501</sup> USPPAF CanPBRAF



SUPERTUNIA® Pink Charm  
*Petunia hybrid* <sup>\*USTUN29801</sup> USPP21675 Can4079

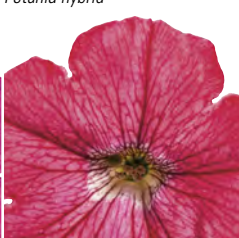


NEW

SUPERTUNIA® Rose Blast Charm  
*Petunia hybrid* <sup>\*Hobberthine</sup> USPPAF CanPBRAF



SUPERTUNIA® Sangria Charm  
*Petunia hybrid* <sup>\*USTUN34803</sup> USPP22884 Can4352



SUPERTUNIA® Watermelon Charm  
*Petunia hybrid* <sup>\*USTUN29801</sup> USPPAF CanPBRAF



# Superbena® Takes It to the Top

SUPERBENA® Royale Cherryburst  
*Verbena hybrid* 'ROYALCHERRYBURST' USPP# CA18046





## Superbena®



SUPERBENA® Burgundy  
*Verbena hybrid* 'USSENAL5' USPP14851 Can1825



SUPERBENA® Coral Red  
*Verbena hybrid* 'AKIV99-01' USPP21639 Can4146



SUPERBENA® Dark Blue  
*Verbena hybrid* 'USSENAL8' USPP14853 Can1826



SUPERBENA® Large Lilac Blue  
*Verbena hybrid* 'USSENAL11' USPP14854 Can1827



SUPERBENA® Pink Shades  
*Verbena hybrid* 'USSENAL20' USPP14876 Can1829



SUPERBENA® Purple  
*Verbena hybrid* 'USSENAL25' USPP15683 Can1831



SUPERBENA® Violet Ice  
*Verbena hybrid* 'RIKAV18302' USPPAF CanPBRAF

## Superbena® Royale



SUPERBENA® Royale Chambray  
*Verbena hybrid* 'AKIV571-1' USPP23051 Can4384



SUPERBENA® Royale Cherryburst  
*Verbena hybrid* 'AKIV28902M1' USPPAF CanPBRAF



SUPERBENA® Royale Iced Cherry  
*Verbena hybrid* 'INVEBROICH' USPP23218 Can4587



SUPERBENA® Royale Peachy Keen  
*Verbena hybrid* 'VEA20003' USPPAF CanPBRAF



SUPERBENA® Royale Plum Wine  
*Verbena hybrid* 'RIKAV14704' USPPAF CanPBRAF



SUPERBENA® Royale Red  
*Verbena hybrid* 'AKIV54' USPP21640 Can4145



SUPERBENA® Royale Silverdust  
*Verbena hybrid* 'AKIV572-1' USPP23050 Can4385



SUPERBENA® Royale Whitecap  
*Verbena hybrid* 'RIKAV17805' USPPAF CanPBRAF



# What's New for 2015?



PEGASUS™  
*Begonia hybrid*



ARTFUL™ FIRE AND ICE™  
*Caladium hortulanum*



ARTFUL™ HEARTFIRE™  
*Caladium hortulanum*



SUPERBELLS® Frostfire  
*Calibrachoa hybrid*



SUPERBELLS® Cherry Red Improved  
*Calibrachoa hybrid*



SUPERBELLS® Strawberry Punch  
*Calibrachoa hybrid*





VERMILLIONAIRE™  
*Cuphea hybrid*



PEQUEÑA ROSALITA™  
*Cleome hybrid*



DIAMOND DELIGHT™  
*Euphorbia graminea*

Garden  
WRITERS



RUFFLES™ Fuchsia Rose  
*New Guinea Impatiens*



RUFFLES™ Peach  
*New Guinea Impatiens*



RUFFLES™ Lavender  
*New Guinea Impatiens*



RUFFLES™ Red  
*New Guinea Impatiens*





GRACEFUL GRASSES® 'Sky Rocket'  
*Pennisetum*



LUSCIOUS® Bananarama  
*Lantana camara*

LUSCIOUS® Marmalade  
*Lantana camara*



DARK KNIGHT™  
*Lobularia hybrid*



INFINITY® Red Improved  
*New Guinea Impatiens*



TIMELESS™ Fire  
*Pelargonium*



## Proven Winners Annuals

### PEGASUS™

*Begonia hybrid*

- Thick, deep-green glossy leaf with silver overlay
- Beautiful mono that also makes an exceptional thriller with other vigorous shade-loving plants
- Great option in areas where impatiens will struggle with downy mildew
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers
- 12-16" height; 16-18" spread
- Part shade to shade
- Vigor 2

See pg. 8

### ARTFUL™ FIRE AND ICE™

*Caladium hortulanum*

- Vigorous, well-branched tropical accent
- Striking, multicolored foliage that will become redder in the sun
- Striking mono that also works great in the landscape with the most vigorous varieties, such as Snow Princess® or Supertunia® Vista
- Extremely heat tolerant
- 18-30" height; 12-18" spread
- Ideal for 1.0 Royale™ container
- Extremely versatile plant that will grow in full sun or shade
- Vigor 3

See pg. 8 and front cover

### ARTFUL™ HEARTFIRE™

*Caladium hortulanum*

- Saturated deep burgundy leaf with a green edge; will become redder in the sun
- Well-branched and forms a dense canopy
- Striking mono that also works great in the landscape as a thriller with medium-vigorous varieties, such as Superbells® and Superbena® Royale
- Extremely heat tolerant
- 15-20" height; 10-14" spread
- Ideal for 1.0 Royale™ container
- Extremely versatile plant will grow in full sun or shade
- Vigor 2

See pg. 8

## Proven Winners Annuals

### SUPERBELLS® Cherry Red Improved

*Calibrachoa hybrid* <sup>USCAL23101</sup> USPPAF CanPBRAF

- Improved flower color is truly Cherry Red, with strong red tones rather than pink; creates more color distinction for the Superbells® line
- Also improved to flower earlier and longer
- Specifically screened for resistance to thielaviopsis
- Cascading habit great for hanging baskets
- Same performance as other Superbells®
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties
- 6-10" height; 14-20" spread
- Full sun
- Vigor 3

See pg. 8

### SUPERBELLS® Frostfire

*Calibrachoa hybrid* <sup>USCAL41401</sup> USPPAF CanPBRAF

- Novel new pattern for the Superbells® collection features yellow burst blooms outlined with a red accent
- Specifically screened for resistance to thielaviopsis
- Same strong performance as other Superbells®
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties
- 6-10" height; 8-10" spread
- Full sun
- Vigor 3

See pg. 8

### SUPERBELLS® Strawberry Punch

*Calibrachoa hybrid* <sup>USCAL58205</sup> USPP22941 Can4590

- A unique two-toned bloom with rich pink petals and dark strawberry centers expands the Superbells® Punch collection
- Specifically screened for resistance to thielaviopsis
- Same strong performance of other Superbells® varieties
- Masses of color throughout the season
- 4-6" height; 12-18" spread
- Full sun
- Vigor 3

See pg. 8

\*\*\* = See our website for varietal denomination information at [www.provenwinners.com](http://www.provenwinners.com)

USPPAF = US Plant Patent Applied For



Proven Winners Annuals

PEQUEÑA ROSALITA™

Cleome hybrid 'INCLENINRO' USPPAF CanPBRAF

- Slightly shorter and more compact than Señorita Rosalita® and slightly better branched than Señorita Blanca®
- Ideal landscape plant for Southern locations with a longer growing season; won't get too tall too fast
- Thornless, non-sticky, odorless foliage
- Heat and drought tolerant
- Sterile flowers
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers
- 18-36" height; 18-36" spread
- Full sun
- Vigor 3

See pg. 9

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VERMILLIONAIRE™

Cuphea hybrid

- An absolute hummingbird magnet
- Extremely heat and humidity tolerant; very low maintenance
- Drought tolerant, but can also tolerate higher water and fertilizer
- A fast-growing, Southern annual that does well everywhere
- Features a well-branched, mounding habit and deep orange tubular flowers that bloom constantly
- Not prone to oedema
- Use in 4.25 Grande™ and 1.0 Royale™ containers, monoculture hanging baskets, and combinations
- 18-28" height; 12-24" spread
- Full to part sun
- Vigor 2

See pg. 9

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DIAMOND DELIGHT™

Euphorbia graminea 'INEUPDIDAZ' USPPAF CanPBRAF

- Most vigorous double-flowering Euphorbia graminea on the market
- Extremely heat, humidity, and drought tolerant
- Extra petals create more color
- Well-branched, mounding habit is 25% shorter than Diamond Frost®
- Ideal for 4.25 Grande™ container production; needs less pinching than Diamond Frost®
- Use in monoculture hanging baskets or combinations with other medium-vigor varieties
- 10-12" height; 10-12" spread
- Full to part sun
- Vigor 2

See pg. 9

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Proven Winners Annuals

LUSCIOUS® Bananarama

Lantana camara 'G12-164' USPPAF CanPBRAF

- Saturated, solid yellow flower color
- Mounded habit
- Extreme heat and drought tolerance
- Low seed set for less mess on the bench and longer flowering
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties
- 18-30" height; 18-36" spread
- Full sun
- Vigor 3

See pg. 10

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LUSCIOUS® Marmalade

Lantana camara 'G12-166' USPPAF CanPBRAF

- Two-toned flowers in warm orange with yellow highlights
- Mounded habit
- Extreme heat and drought tolerance
- Low seed set for less mess on the bench and longer flowering
- Similar in vigor to Luscious® Berry Blend™
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties
- 12-18" height; 18-36" spread
- Full sun
- Vigor 3

See pg. 10

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DARK KNIGHT™

Lobularia hybrid 'INLOBU1007' USPPAF CanPBRAF

- Continuous masses of deep purple flowers
- Flowers early; color will appear in the greenhouse
- Vigor between White Knight® and Blushing Princess®
- No seed set similar to all Princess and Knight breeding
- Cold tolerant; will bloom until a hard frost
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties
- 10-15" height; 18-36" spread
- Full sun
- Vigor 3

See pg. 10

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Proven Winners Annuals

**RUFFLES™ Fuchsia Rose**

*New Guinea Impatiens* 'KIROCOLETTE' USPPAF CanPBRAF

- Bright cherry pink blooms of this New Guinea Impatiens emerge ruffled and maintain their curl
  - Additional shade line for Proven Winners®; shorter than the Infinity® collection
  - Ideal for 4.25 Grande™ and 1.0 Royale™ containers, monoculture containers, and combinations; easier for 4.25 Grande™ container production than other New Guinea Impatiens
  - 6-10" height; 8-12" spread
  - Shade to part sun
  - Vigor 1
- See pg. 9
- 

- RUFFLES™ Lavender**

*New Guinea Impatiens* 'KIRORUF237' USPPAF CanPBRAF
- Lavender blooms of this New Guinea Impatiens emerge ruffled and maintain their curl
  - Additional shade line for Proven Winners®; shorter than the Infinity® collection
  - Ideal for 4.25 Grande™ and 1.0 Royale™ containers, monoculture containers, and combinations; easier for 4.25 Grande™ container production than other New Guinea Impatiens
  - 6-10" height; 8-12" spread
  - Shade to part sun
  - Vigor 1
- See pg. 9
- 

- RUFFLES™ Peach**

*New Guinea Impatiens* 'KIRORUF113' USPPAF CanPBRAF
- Peach blooms of this New Guinea Impatiens emerge ruffled and maintain their curl
  - Additional shade line for Proven Winners®; shorter than the Infinity® collection
  - Ideal for 4.25 Grande™ and 1.0 Royale™ containers, monoculture containers, and combinations; easier for 4.25 Grande™ container production than other New Guinea Impatiens
  - 6-10" height; 8-12" spread
  - Shade to part sun
  - Vigor 1
- See pg. 9
- 

Proven Winners Annuals

**RUFFLES™ Red**

*New Guinea Impatiens* 'Kironanette' USPPAF CanPBRAF

- Blooms of this New Guinea Impatiens emerge ruffled and maintain their curl
  - Additional shade line for Proven Winners®; shorter than the Infinity® collection
  - Ideal for 4.25 Grande™ and 1.0 Royale™ containers, monoculture containers, and combinations; easier for 4.25 Grande™ container production than other New Guinea Impatiens
  - 6-10" height; 8-12" spread
  - Shade to part sun
  - Vigor 1
- See pg. 9
- 

- INFINITY® Red Improved**

*New Guinea Impatiens* \*\*\* USPPAF CanPBRAF
- Much more vigorous than current Infinity® Red
  - Improved branching, habit, and flower coverage
  - Ideal for 4.25 Grande™ and 1.0 Royale™ containers
  - 15-22" height; 12-18" spread
  - Shade to part sun
  - Vigor 2
- See pg. 10
- 

- ANYTIME™ Dove Pansiola**

*Viola x wittrockiana*
- A new class for Proven Winners®
  - Anytime® pansiolas feature the best traits of a pansy and a viola
  - Cool-season crop blooms longer and tolerates the heat
  - Pure white blooms
  - Use in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination with other medium-vigor varieties
  - 6-10" height; 8-12" spread
  - Full sun
  - Vigor 3
- See pg. 25
-



Proven Winners Annuals

**ANYTIME™ Quartz Pansiola**  
*Viola x wittrockiana*

- A new class for Proven Winners®
  - Anytime® pansiolas feature the best traits of a pansy and a viola
  - Cool-season crop blooms longer and tolerates the heat
  - Blooms in lavender to white tones
  - Use in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination with other medium-vigor varieties
  - 6-10" height; 8-12" spread
  - Full sun
  - Vigor 3
- See pg. 25

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**ANYTIME™ Sugarplum Pansiola**  
*Viola x wittrockiana*

- A new class for Proven Winners®
- Anytime® pansiolas feature the best traits of a pansy and a viola
- Cool-season crop blooms longer and tolerates the heat
- Blooms in royal purple to lavender to white tones
- Use in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination with other medium-vigor varieties
- 6-10" height; 8-12" spread
- Full sun
- Vigor 3

See pg. 25

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**ANYTIME™ Sunlight Pansiola**  
*Viola x wittrockiana*

- A new class for Proven Winners®
- Anytime® pansiolas feature the best traits of a pansy and a viola
- Cool-season crop blooms longer and tolerates the heat
- Bright yellow blooms
- Use in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination with other medium-vigor varieties
- 6-10" height; 8-12" spread
- Full sun
- Vigor 3

See pg. 25

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Proven Winners Annuals

**TIMELESS™ Fire**  
*Pelargonium* \*\*\* USPPAF CanPBRAF

- Replaces Timeless™ Deep Red
- Striking red flower color with dark stems
- Deep green foliage
- Most vigorous Timeless™ Pelargonium
- Slightly cascading habit
- Extremely heat and humidity tolerant
- Interspecific hybrid between ivy and zonal geraniums; displays more ivy traits
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties
- 10-15" height; 12-18" spread
- Full sun
- Vigor 3

See pg. 10

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**GRACEFUL GRASSES® 'Sky Rocket'**  
*Pennisetum* USPP21497 Can4208

- White and green variegated Pennisetum
- Slightly more vigorous than Graceful Grasses® Fireworks
- Strong, arching habit
- Adds a strong Fall interest to the garden
- Great as a landscape mass planting, specimen planting, and a thriller in mixed containers
- 24-30" height; 18-24" spread
- Full sun
- Vigor 2

See pg. 10

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**SUPERTUNIA® Black Cherry**  
*Petunia hybrid* 'USTUN3003' USPPAF CanPBRAF; Utility Patent 7642436

- Unique burgundy red flower with black throat
- Same heat tolerance and disease resistance as other Supertunia®
- Great in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination
- 8-12" height; 18-24" spread
- Full sun
- Vigor 3

See pg. 23

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Proven Winners Annuals

**SUPERTUNIA® Indigo Charm Improved**  
*Petunia hybrid* <sup>'USTUN60501'</sup> USPPAF CanPBRAF

- Improved color coverage
  - Improved habit creates a better hanging basket
  - Earliest flowering Supertunia® – weeks 4 to 6
  - Blooms continuously until a hard frost
  - Great in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination
  - 6-10" height; 20-28" spread
  - Full sun
  - Vigor 3
- See pg. 23

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**SUPERTUNIA® Limoncello**  
*Petunia hybrid* <sup>'Pactoyel'</sup> USPP23282 CanPBRAF

- Soft yellow bloomer
- Strong brancher
- Same vigor, habit, and disease resistance as other Supertunia®
- Strong heat and cold tolerance
- 10-15" height; 20-28" spread
- Full sun
- Vigor 3

See pg. 23

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**SUPERTUNIA® Mini Rose Veined Improved**  
*Petunia hybrid* <sup>'USTUN53402'</sup> USPPAF CanPBRAF

- Improved branching, habit, and flower coverage make it easier to grow
- All-season blooming and great heat and humidity tolerance
- Great in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination
- 6-10" height; 24-36" spread
- Full sun
- Vigor 3

See pg. 23

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Proven Winners Annuals

**SUPERTUNIA® Morning Glory Charm**  
*Petunia hybrid* <sup>'USTUN61801'</sup> USPPAF CanPBRAF

- Blue/violet with white eye bloom expands Supertunia® Charm collection
- Vigor is similar to Supertunia® Orchid Charm
- Early flowering – week 9
- Well-branched habit
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and combinations
- 8-12" height; 18-30" spread
- Full sun
- Vigor 3

See pg. 23

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**SUPERTUNIA® Rose Blast Charm**  
*Petunia hybrid* <sup>'Hoobenihime'</sup> USPPAF CanPBRAF

- Pink and rose “blast” bicolor flower
- Vigor is similar to Supertunia® Orchid Charm
- Early flowering – week 8
- Well-branched habit; tighter than Raspberry Blast
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and combinations
- 8-12" height; 18-30" spread
- Full sun
- Vigor 3

See pg. 23

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**PLAYIN' THE BLUES™**  
*Salvia longisicata x farinacea* <sup>'Balsalmisp'</sup> USPP18054 Can2941

- New genus for Proven Winners®
- Long, blue-purple flower spikes
- Extended bloom period
- Extremely heat and humidity tolerant – great for Southern gardens
- Large, structured plant ideal for landscapes
- Attracts hummingbirds
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers
- 36-40" height; 32-40" spread
- Full sun
- Vigor 3

See pg. 24

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Proven Winners Annuals

**ABLAZIN™ Purple**  
*Salvia splendens*

- New genus for Proven Winners®
  - Deep, purple flower spikes
  - Bright purple calyxes help plant look in full color all season long
  - Well-branched habit
  - Large, structured plant ideal for landscapes
  - Attracts hummingbirds
  - Ideal for 4.25 Grande™ and 1.0 Royale™ containers and upright combinations
  - 20-28" height; 20-26" spread
  - Full sun to part shade
  - Vigor 3
- See pg. 24

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- ABLAZIN™ Tabasco**  
*Salvia splendens*
- New genus for Proven Winners®
  - Dark red blooms
  - Bright red calyxes help plant look in full color all season long
  - Well-branched habit
  - Large, structured plant ideal for landscapes
  - Attracts hummingbirds
  - Ideal for 4.25 Grande™ and 1.0 Royale™ containers and upright combinations
  - 20-28" height; 12-18" spread
  - Full sun to part shade
  - Vigor 3
- See pg. 24

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- PINK WONDER™**  
*Scaevola hybrid* \*\*\* USPPAF CanPBRAF
- Clear pink color
  - Strong heat tolerance
  - Summer long performance
  - Use in 4.25 Grande™ containers, monoculture hanging baskets, or combinations with other medium-vigor varieties
  - 6-8" height; 12-18" spread
  - Full sun
  - Vigor 3
- See pg. 25

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Proven Winners Annuals

- COLORBLAZE® LIME TIME™**  
*Solenostemon scutellarioides*
- Luminescent, chartreuse leaf delivers all-season color
  - Doesn't bleach out in full sun
  - Resistant to downy mildew
  - Versatile and easy to grow
  - Late or non-flowering in most of North America
  - Great as a landscape mass planting, specimen planting, and a thriller in mixed containers
  - 20-36" height; 18-30" spread
  - Part to full sun
  - Vigor 3
- See pg. 24

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- SNOWSTORM® Blue Bubbles**  
*Sutera cordata* \*\*\* USPPAF CanPBRAF
- New addition to the Snowstorm® collection
  - Double blue flowers create strong color coverage
  - Use in 4.25 Grande™ containers, hanging baskets, or upright combinations
  - 3-6" height; 12-14" spread
  - Full sun
  - Vigor 2
- See pg. 24

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- SNOWSTORM® SNOW GLOBE™**  
*Sutera cordata* \*\*\* USPPAF CanPBRAF
- New addition to the Snowstorm® collection
  - Huge, white flowers engulf the globe-shaped habit for improved color coverage
  - Snow Globe™ is less trailing than Snowstorm® White or Giant Snowflake®
  - Use in 4.25 Grande™ containers, hanging baskets, or upright combinations
  - 3-6" height; 12-20" spread
  - Full sun
  - Vigor 2
- See pg. 24

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## Proven Winners Annuals

### **SUPERBENA® Royale Cherryburst**

*Verbena hybrid* 'AKIV28902M1' USPPAF CanPBRAF

- Early compact habit is great for Grande™ production yet becomes a vigorous spreading plant for the consumer
- Smooth cherry red flower with cream “star” pattern
- Exceptional powdery mildew resistance
- Heat and drought tolerant
- Use in 4.25 Grande™ containers, monocultures, or in combinations with other medium-vigorous varieties
- 6-8" height; 15-20" spread
- Full sun
- Vigor 2

See pg. 25

### **SUPERBENA® Royale Red**

*Verbena hybrid* 'AKIV54' USPP21640 Can4145

- Early compact habit is great for Grande™ production yet becomes a vigorous spreading plant for the consumer
- Deep dark red blooms are slightly smaller than other Superbena® varieties but completely cover the canopy of the plant
- Exceptional powdery mildew resistance
- Heat and drought tolerant
- Use in 4.25 Grande™ containers, monocultures, or in combinations with other medium-vigorous varieties
- 6-12" height; 18-24" spread
- Full sun
- Vigor 2

See pg. 25

## Proven Winners Perennials

### **DECADENCE® ‘Vanilla Cream’**

*Baptisia hybrid* USPPAF CanPBRAF

- Naturally short, compact, well-branched habit; fits easily into urban gardens
- Foliage emerges with a bronze cast in spring, maturing to grey-green
- Pastel yellow buds and creamy vanilla flowers from late spring into early summer
- Zones 4-9
- 2 ½' -3' height; 3-3 ½' spread
- Full sun to light shade

See pg. 26

## Proven Winners Perennials

### **DOLCE® ‘Brazen Raisin’**

*Heuchera hybrid* USPPAF CanPBRAF

- Deep purplish black, flat, matte textured leaves with wine red undersides
- Forms a full, dense mound of attractive foliage that keeps its dark color all season
- Showy hot pink buds open to light pink or white flowers with a hot pink base
- Blooms in midsummer; may rebloom in fall
- Zones 4-9
- Foliage height: 8-10"; Flower height: 18-24"
- Full sun to full shade

See pg. 26

### **‘Leapfrog’**

*Heucherella hybrid* USPPAF CanPBRAF

- Bright chartreuse yellow leaves with a prominent burgundy center in spring
- Green leaves with dark purple centers in summer
- Ivory, bottlebrush flowers in late spring
- *H. villosa* hybrid; naturally more heat and humidity tolerant with greater vigor
- Zones 4-9
- Foliage height: 10-12"; Flower height: 24"
- Full sun to full shade

See pg. 26

### **‘Coast to Coast’**

*Hosta* USPPAF CanPBRAF

- Solid gold, giant hosta; striking specimen
- Foliage emerges gold in spring and turns lighter gold with some sun exposure
- Thick, puckered, wavy leaves when mature
- Pale violet flowers in midsummer
- Zones 3-9
- Foliage height: 30"; Flower height: 36"
- Part shade to full shade

See pg. 26



Proven Winners Perennials

COLOR SPIRES® ‘Crystal Blue’

Salvia nemorosa USPPAF CanPBRAF

- Very unique light sky blue flower color
  - Blooms late spring into early summer
  - Forms a dense, rounded clump of aromatic, grey-green foliage
  - Deer and rabbit resistant; low water needs
  - Zones 3-8
  - 18-20" height; 24-26" spread
  - Full sun
- See pg. 26

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COLOR SPIRES® ‘Pink Dawn’

Salvia hybrid USPPAF CanPBRAF

- Fuchsia buds and cotton candy pink blossoms
  - Blooms late spring into early summer
  - Forms a dense, rounded clump of aromatic, grey-green foliage
  - Deer and rabbit resistant; low water needs
  - Zones 3-8
  - 16-20" height; 16-20" spread
  - Full sun
- See pg. 26

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COLOR SPIRES® ‘Violet Riot’

Salvia nemorosa USPPAF CanPBRAF

- Vivid violet blue flowers from late spring into early summer
  - Forms a dense, rounded clump of aromatic, grey-green foliage
  - Denser habit and more concentrated show of color compared to ‘May Night’
  - Deer and rabbit resistant; low water needs
  - Zones 3-8
  - 22" height; 20-24" spread
  - Full sun
- See pg. 26

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Proven Winners Perennials

‘Lemonjade’

Sedum hybrid USPPAF CanPBRAF

- Large 5-7" wide, bright citron yellow flower panicles in early fall
  - Seed heads take on rosy peach tones in cool weather
  - Stocky, upright mounded habit with grey-green foliage; does not split open
  - Zones 3-9
  - 16-18" height; 26-28" spread
  - Full sun
- See pg. 26

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‘Jade Peacock’

Tiarella hybrid USPPAF CanPBRAF

- Beautiful shade perennial provides year round interest
  - Emerges bright yellow-green with a prominent deep red center in spring
  - Jade green with a deep purple center in summer
  - Light pink buds open to white flower spikes from early spring into early summer
  - Zones 4-9
  - Foliage height: 8-10"; Flower height: 12-14"
  - Part shade to full shade
- See pg. 26

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MAGIC SHOW™ ‘Enchanted Indigo’

Veronica hybrid USPPAF CanPBRAF

- Royal purple flowers in early to midsummer; often reblooms in early fall
  - Bright green, compact, full mound of foliage
  - Well-proportioned with the flowers comprising half the total plant height
  - Impressively uniform in habit
  - Zones 4-8
  - 16-18" height; 16-18" spread
  - Full sun to part shade
- See pg. 26

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## Proven Winners Shrubs

### LO & BEHOLD® 'Blue Chip Jr.'

*Buddleia* USPPAF CanPBRAF

- The next generation of Lo & Behold butterfly bush, young Junior is smaller and less brittle than the original 'Blue Chip'
- Fragrant indigo-blue flowers cover the plant from mid-summer to frost without deadheading
- This dwarf, seedless variety is non-invasive
- This butterfly magnet has tons of impulse appeal at retail
- An excellent mass planting, it can also be used in perennial beds and container designs
- 20-28" tall and wide
- Cold hardy to USDA Zone 5
- Heat tolerant to AHS Zone 9
- Prefers well-drained soil and full sun
- Deer resistant

See pg. 28

### MARIE GOLD™ New Jersey Tea

*Ceanothus x* 'Minimadore' USPPAF CanPBRAF

- All the hardiness and propensity to bloom of Marie Rose™ but with gold foliage
- Attractive rich pink summer flowers produce showy red seed capsules later in the season
- Crisp gold foliage contrasts nicely with the flowers and seedheads and looks great all season
- A distinctive plant for retail stores and an excellent option for landscapers
- This extremely drought-tolerant plant is a good choice for dry or windy sites
- 2-3.5' tall and wide
- Cold hardy to USDA Zone 6
- Heat tolerant to AHS Zone 9
- Will grow in full sun or part shade; requires well-drained soil; will struggle in poorly drained or frequently irrigated soils
- Attracts butterflies

See pg. 28

### 'Sweet Summer Love'

*Clematis* USPP24044 CanPBRAF

- This is a new type of sweet autumn clematis with a longer bloom time and brilliant color
- Cranberry-violet flowers start blooming over a month earlier than other varieties
- Fragrant blooms cover the plant in summer
- Easy to grow; a very showy vine with great retail appeal
- Grow in the landscape on a trellis or stake or in a large patio container
- 10+ feet tall
- Cold hardy to USDA Zone 4
- Heat tolerant to AHS Zone 9
- Prefers deep, well-drained soil and full sun
- Deer resistant

See pg. 28

## Proven Winners Shrubs

### YUKI CHERRY BLOSSOM™

*Deutzia* 'NCDX2' USPPAF CanPBRAF

- Lovely pink flowers cover this plant at the perfect time for retail sales
- Its neat mounded habit and burgundy-purple fall color make it an excellent landscape plant, too
- Ideal for mass plantings and mixed borders, it also fits well into container gardens
- 1-2' tall and wide
- Cold hardy to USDA Zone 5
- Heat tolerant to AHS Zone 8
- Adaptable to full sun or partial shade
- Deer resistant

See pg. 28

### YUKI SNOWFLAKE™

*Deutzia* 'NCKX1' USPPAF CanPBRAF

- Extra-heavy blooming form of 'Nikko'
- Elegant white flowers in spring
- Attractive red fall color
- Great container presentation, especially during spring
- Excellent for landscaping
- 1-2' tall and wide
- Cold hardy to USDA Zone 5
- Heat tolerant to AHS Zone 8
- Best in full sun and well-drained soils
- Deer resistant

See pg. 28

### SHOW OFF® Starlet

*Forsythia x* 'Minfor6' USPPAF CBRAF

- A fantastic impulse item for early spring sales
- Dwarf forsythia has the same fabulous flower display of Show Off®, but in a smaller package
- Bright yellow flowers cover the branches from base to tip
- Excellent for mixed borders and containers
- 2-3' tall and wide
- Cold hardy to USDA Zone 5
- Heat tolerant to AHS Zone 9
- Full sun

See pg. 28



## Proven Winners Shrubs

### LET'S DANCE® Rhapsody Blue

*Hydrangea macrophylla* 'ES14' USPPAF CanPBRAF

- Reblooming mophead hydrangea with vibrant color
- Bloom color is easily shifted from pink to blue
- Reliable blooms are held up on very sturdy stems
- Florets have a distinctive geometric shape
- Excellent for landscapes, containers, or cutting
- 2-3' tall and wide
- Cold hardy to USDA Zone 5
- Heat tolerant to AHS Zone 9
- Prefers moist, well-drained soils
- Adaptable to full sun or part shade

See pg. 28

### BOBO®

*Hydrangea paniculata* 'ILVOBO' USPP22782 CanPBRAF

- A very showy, very hardy dwarf hydrangea developed by the same breeder as Pinky Winky®
- Early to bloom and engulfed by white flowers in summer
- Flowers are held upright on strong stems and continue to lengthen as they bloom
- Winner of the Gold Florall award for best novelty plant
- Great for containers or mixed borders
- 30-36" tall, 36-48" wide
- Cold hardy to USDA Zone 3
- Heat tolerant to AHS Zone 8
- Adaptable to most moist, well-drained soils
- Full sun to part shade

See pg. 28

### TUFF STUFF™

*Hydrangea serrata* 'MAK20' USPPAF Can4527

- Reblooming *H. serrata* has better bud and stem hardiness than *H. macrophylla*, so it reblooms more reliably
- Flowers on both old and new wood and continues to produce flowers until frost
- Semi-double to double, lacy flowers mature to an intense pink
- An excellent choice for colder climates where reblooming hydrangeas have not lived up to expectations
- 2-3' tall and wide
- Cold hardy to USDA Zone 5
- Heat tolerant to AHS Zone 9
- Prefers moist, well-drained soils
- Full sun to part shade

See pg. 28

## Proven Winners Shrubs

### PATTI O™

*Ilex crenata* 'FarrowSK6' USPPAF CanPBRAF

- Smaller than its sister Sky Pointer® with smaller, darker leaves and glossier foliage
- Much darker than typical *I. crenata*
- A petite evergreen that is perfectly scaled for smaller gardens and patios and for flanking formal entryways
- 3-4' tall and wide
- Cold hardy to USDA Zone 6
- Heat tolerant to AHS Zone 7
- Adaptable to most moist, acidic, well-drained soils
- Best in full sun or part shade

See pg. 28

### TINY WINE®

*Physocarpus opulifolius* 'SMPOTW' USPPAF CanPBRAF

- A new dwarf ninebark that is smaller than others in the market
- Dark bronze-maroon foliage is colorful all season
- White flowers in late spring cover the stems in a very showy display
- This variety is extra bushy with small, refined leaves
- An attractive native plant for mixed borders or containers
- 3-4' tall and wide
- Cold hardy to USDA Zone 3
- Heat tolerant to AHS Zone 7
- Adaptable to most well-drained soils
- Best in full sun

See pg. 28

### HAPPY FACE® Pink Paradise

*Potentilla fruticosa* 'Lundy' USPP22732 CanPBRAF

- Clear pink, semi-doubled flowers hold their color longer than other pink potentillas
- Features low-maintenance flowers all summer long
- Dark, healthy, dense foliage
- Fast-growing plant
- Deer resistant
- 2-3' tall and wide
- Cold hardy to USDA Zone 2
- Heat tolerant to AHS Zone 7
- Great in mass plantings and mixed borders
- Best in full sun

See pg. 28

## Proven Winners Shrubs

### BLOOM-A-THON® Lavender

*Rhododendron (Azalea)* 'RLH1-4P19' USPP21476

- Twice as nice as other azaleas, Bloom-A-Thon flowers for months, not weeks
- Bright lavender flowers appear in April, then rebloom from early July until hard frost; it even blooms through high summer temperatures
- Disease-resistant evergreen foliage maintains excellent color year-round
- Great for mixed borders, foundation plantings, and as a specimen plant
- 5-6' tall and wide
- Cold hardy to USDA Zone 6
- Heat tolerant to AHS Zone 9
- Dappled shade

See pg. 29

### BLOOM-A-THON® Pink Double

*Rhododendron (Azalea)* 'RLH1-2P8' USPP21477

- This reblooming azalea blooms for 4-6 weeks in spring, then another 12-16 weeks in summer and fall
- Ruffled, double pink flowers bloom even during very warm summers
- Disease resistant evergreen foliage maintains good color year-round
- Great for mixed borders, foundation plantings, and as a specimen plant
- 4-5' tall and wide
- Cold hardy to USDA Zone 6
- Heat tolerant to AHS Zone 9
- Dappled shade

See pg. 29

### BLOOM-A-THON® Red

*Rhododendron (Azalea)* 'RLH1-1P2' USPP21562

- Large, cherry red flowers bloom for 4-6 weeks in spring, then again for 12-16 weeks in summer and fall
- Even high summer temperatures don't stop it from flowering in summer and fall
- The evergreen foliage is disease resistant and attractive all year
- Great for mixed borders, foundation plantings, and as a specimen plant
- 3-4' tall and wide
- Cold hardy to USDA Zone 6
- Heat tolerant to AHS Zone 9
- Dappled shade

See pg. 29

## Proven Winners Shrubs

### BLOOM-A-THON® White

*Rhododendron (Azalea)* 'RLH1-3P3' USPP21512

- Crisp white flowers bloom for 4-6 weeks in spring, then for another 12-16 weeks in fall
- Flowers reliably even in warm temperatures
- Disease-resistant evergreen foliage maintains good color all year
- Great for mixed borders, foundation plantings, and as a specimen plant
- 2-3' tall and wide
- Cold hardy to USDA Zone 6
- Heat tolerant to AHS Zone 9
- Dappled shade

See pg. 29

### LEMON LACE™

*Sambucus racemosa* 'SMNSRD4' USPPAF CanPBRAF

- This extremely showy cutleaf elderberry has fantastic color and texture
- It's a shaggy mound of gold threads with red new growth
- White spring flowers produce red fruit in fall
- A stunning specimen plant for landscapes or container gardens
- 3-5' tall and wide
- Cold hardy to USDA Zone 3
- Heat tolerant to AHS Zone 7
- Will tolerate full sun in northern climates, but prefers light shade in more southern areas

See pg. 29

### BLOOMERANG® Dark Purple

*Syringa* 'SMSJBP7' USPPAF CanPBRAF

- It's the next big thing for Bloomerang®
- Showy spring flowers continue to amaze gardeners with repeat blooms from mid-summer to frost
- Larger than the original Bloomerang®, it has larger, more rounded inflorescences
- Dark lavender purple flowers are quite fragrant
- Excellent in landscapes or larger patio containers
- 4-6' tall and wide
- Cold hardy to USDA Zone 3
- Heat tolerant to AHS Zone 7
- Best in well-drained soils and full sun
- Deer resistant

See pg. 29



Proven Winners Shrubs

SONIC BLOOM™ Pearl

Weigela florida 'Bokrasopea' USPPAF Can2643

- Pearl's flowers open pure white with a yellow throat and then change to pink
- Brilliant flowers open in May then rebloom from midsummer to frost
- Fast growing, with excellent container presentation
- Great for season-long impulse sales
- Beautiful additions to mixed borders or foundation plantings
- 4-5' tall and wide
- Cold hardy to USDA Zone 4
- Heat tolerant to AHS Zone 8
- Adaptable to most moist, well-drained soils
- Best in full sun

See pg. 29

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SONIC BLOOM™ Pink

Weigela florida 'Bokrasopin' USPPAF CBRAF

- Hot pink buds open to rich pink flowers in May and repeat until frost
- Fast growing, with excellent container presentation
- Great for season-long impulse sales
- Beautiful additions to mixed borders or foundation plantings
- 4-5' tall and wide
- Cold hardy to USDA Zone 4
- Heat tolerant to AHS Zone 8
- Adaptable to most moist, well-drained soils
- Best in full sun

See pg. 29

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SONIC BLOOM™ Red

Weigela florida 'Verweig-6' USPPAF CBRAF

- The lipstick red flowers are remarkable and make this beauty a must-have shrub
- Brilliant flowers open in May then rebloom from midsummer to frost
- Fast growing, with excellent container presentation
- Great for season-long impulse sales
- Beautiful additions to mixed borders or foundation plantings
- 4-5' tall and wide
- Cold hardy to USDA Zone 4
- Heat tolerant to AHS Zone 8
- Adaptable to most moist, well-drained soils
- Best in full sun

See pg. 29

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Proven Winners Shrubs

SPILLED WINE®

Weigela florida 'Bokraspiwi' USPP23781 Can4655

- The new look for purple-leaved weigela, Spilled Wine has dark, wavy leaves and a spreading habit
- Hot pink-magenta flowers are similar to those of Wine & Roses®
- Dark foliage provides easy-to-sell, season-long color for gardens
- Beautiful addition to mixed borders and foundation plantings
- 2' tall; 3' wide
- Cold hardy to USDA Zone 4
- Heat tolerant to AHS Zone 8
- Full sun

See pg. 29

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SUPERTUNIA® Limoncello  
*Petunia hybrid*



SUPERTUNIA® Black Cherry  
*Petunia hybrid*



SUPERTUNIA® Rose Blast Charm  
*Petunia hybrid*



SUPERTUNIA® Mini Rose  
Veined Improved  
*Petunia hybrid*



SUPERTUNIA®  
Indigo Charm Improved  
*Petunia hybrid*



SUPERTUNIA®  
Morning Glory Charm  
*Petunia hybrid*





ABLAZIN™ Tabasco *Salvia splendens*



ABLAZIN™ Purple *Salvia splendens*



PLAYIN' THE BLUES™  
*Salvia longiscata x farinacea*



COLORBLAZE® LIME TIME™  
*Solenostemon scutellarioides*



SNOWSTORM® Blue Bubbles  
*Sutera cordata*



SNOWSTORM® SNOW GLOBE™  
*Sutera cordata*







PINK WONDER™  
*Scaevola hybrid*



SUPERBENA® Royale Red  
*Verbena hybrid*



SUPERBENA®  
Royale Cherryburst  
*Verbena hybrid*



ANYTIME™  
Quartz Pansiola  
*Viola x wittrockiana*



ANYTIME™  
Dove Pansiola  
*Viola x wittrockiana*



ANYTIME™  
Sugarplum Pansiola  
*Viola x wittrockiana*



ANYTIME™  
Sunlight Pansiola  
*Viola x wittrockiana*



# Proven Winners Perennials

The Proven Winners® Perennial collection expands in 2015 to include new cultivars for popular series such as the Dolce® Heuchera line and to add more top-selling genera such as Perennial Salvia into the lineup. From sun to shade, we offer a variety of profitable perennials.



DECADENCE® 'Vanilla Cream'  
*Baptisia hybrid* USPPAF Can/PBR/AF



DOLCE® 'Brazen Raisin'  
*Heuchera hybrid* USPPAF Can/PBR/AF



'Leapfrog' *Heucherella hybrid* USPPAF Can/PBR/AF



'Coast to Coast' *Hosta* USPPAF Can/PBR/AF



COLOR SPIRES® 'Crystal Blue'  
*Salvia nemorosa* USPPAF Can/PBR/AF



COLOR SPIRES® 'Pink Dawn'  
*Salvia hybrid* USPPAF Can/PBR/AF



COLOR SPIRES® 'Violet Riot'  
*Salvia nemorosa* USPPAF Can/PBR/AF



'Lemonjade' *Sedum hybrid* USPPAF Can/PBR/AF



'Jade Peacock' *Tiarella hybrid* USPPAF Can/PBR/AF



MAGIC SHOW™ 'Enchanted Indigo'  
*Veronica hybrid* USPPAF Can/PBR/AF

## Perennials

All Proven Winners perennials are sold with our specific white branded perennial containers, including all perennial varieties previously sold as Proven Winners, such as 'Tuscan Sun' Heliopsis.



A 1-quart container is also available upon request.  
Contact your propagator for more information.

## Proven Winners Perennial Availability

	Walters Gardens, Inc.	Four Star Greenhouse	EuroAmerican Propagators	Pleasant View Gardens	Sobkovich Greenhouses	Nordic Nurseries	Dentoom's Greenhouses
DECADENCE® 'Blueberry Sundae' <i>Baptisia</i>	G1	G1	—	—	—	—	—
DECADENCE® 'Cherries Jubilee' <i>Baptisia</i>	G1	G1	—	—	—	—	—
DECADENCE® 'Dutch Chocolate' <i>Baptisia</i>	G1	G1	—	—	—	—	—
DECADENCE® 'Lemon Meringue' <i>Baptisia</i>	G1	G1	—	—	—	—	—
DECADENCE® 'Vanilla Cream' <i>Baptisia</i>	G1	G1	—	—	—	—	—
FRUIT PUNCH® 'Apple Slice' <i>Dianthus</i>	30, 72	50, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
FRUIT PUNCH® 'Black Cherry Wild' <i>Dianthus</i>	30, 72	50, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
FRUIT PUNCH® 'Coconut Punch' <i>Dianthus</i>	30, 72	50, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
FRUIT PUNCH® 'Pomegranate Kiss' <i>Dianthus</i>	30, 72	50, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
FESTIVAL STAR™ <i>Gypsophila</i>	G1, 72	84	84	50 Count Liners	—	—	—
'Tuscan Sun' <i>Heliopsis</i>	G1, 72	84, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
'Going Bananas' <i>Hemerocallis</i>	G1, G2	G1	32s	—	—	—	—
'Nosferatu' <i>Hemerocallis</i>	G1, G2	G1	32s	—	—	—	—
'Primal Scream' <i>Hemerocallis</i>	G1, G2	G1	32s	—	—	—	—
'Ruby Spider' <i>Hemerocallis</i>	G1, G2	G1	32s	—	—	—	—
'Siloam Peony Display' <i>Hemerocallis</i>	G1, G2	G1	32s	—	—	—	—
DOLCE® 'Blackberry Ice' <i>Heuchera</i>	20, 72	50, SN28	50, 84	50 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
DOLCE® Blackcurrant <i>Heuchera</i>	—	50, SN28	50, 84	50 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
DOLCE® 'Brazen Raisin' <i>Heuchera</i>	20, 72	50, SN28	50, 84	50 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
DOLCE® CINNAMON CURLS™ <i>Heuchera</i>	20, 72	50, SN28	50, 84	50 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
DOLCE® Crème Brûlée <i>Heuchera</i>	—	50, SN28	50, 84	50 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
DOLCE® Key Lime Pie <i>Heuchera</i>	—	50, SN28	50, 84	50 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
DOLCE® Peach Melba <i>Heuchera</i>	—	50, SN28	50, 84	50 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
'Leapfrog' <i>Heucherella</i>	20, 72	50, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
SUMMERIFIC® 'Berrylicious' <i>Hibiscus</i>	G1, 72	G1	32s	—	—	—	—
SUMMERIFIC® 'Cherry Cheesecake' <i>Hibiscus</i>	G1, 72	G1	32s	—	—	—	—
SUMMERIFIC® 'Cranberry Crush' <i>Hibiscus</i>	G1, 72	G1	32s	—	—	—	—
SUMMERIFIC® 'Summer Storm' <i>Hibiscus</i>	G1, 72	G1	32s	—	—	—	—
'Autumn Frost' <i>Hosta</i>	20, 72	50, SN28	32s, 84	50 Count Liners	—	—	—
'Coast to Coast' <i>Hosta</i>	20, 72	50, SN28	32s, 84	50 Count Liners	—	—	—
'Empress Wu' <i>Hosta</i>	20, 72	50, SN28	32s, 84	50 Count Liners	—	—	—
'Hudson Bay' <i>Hosta</i>	20, 72	50, SN28	32s, 84	50 Count Liners	—	—	—
'Seducer' <i>Hosta</i>	20, 72	50, SN28	32s, 84	50 Count Liners	—	—	—
'Wheee!' <i>Hosta</i>	20, 72	50, SN28	32s, 84	50 Count Liners	—	—	—
SWEET ROMANCE™ <i>Lavandula</i>	G1, 72	84, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
'Banana Cream' <i>Leucanthemum</i>	30, 72	50, SN28	50	50 Count Liners	50 Cell Liners	50 Cell Liners	—
DAISY MAY® <i>Leucanthemum</i>	30, 72	50, SN28	50	50 Count Liners	50 Cell Liners	50 Cell Liners	—
'Bottle Rocket' <i>Ligularia</i>	20, 72	50, SN28	50	50 Count Liners	50 Cell Liners	—	—
'Pardon My Pink' <i>Monarda</i>	20, 72	50, SN28	50	50 Count Liners	50 Cell Liners	—	—
'Pardon My Purple' <i>Monarda</i>	20, 72	50, SN28	50	50 Count Liners	50 Cell Liners	—	—
'Cat's Meow' <i>Nepeta</i>	G1, 72	84, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
LEMON DROP® <i>Oenothera</i>	30, 72	84	50, 84	84 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
'Cheyenne Sky' <i>Panicum</i>	20, 72	50, SN28	32s	50 Count Liners	—	—	—
'Desert Plains' <i>Pennisetum</i>	20, 72	50, SN28	32s	50 Count Liners	—	—	—
'Shockwave' <i>Phlox</i>	G1, 72	50, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	50 Cell Liners
COLOR SPIRES® 'Crystal Blue' <i>Salvia</i>	G1, 72	84, SN28	84	50 Count Liners	50 Cell Liners	—	—
COLOR SPIRES® 'Pink Dawn' <i>Salvia</i>	72	84, SN28	84	50 Count Liners	50 Cell Liners	—	—
COLOR SPIRES® 'Violet Riot' <i>Salvia</i>	72	84, SN28	84	50 Count Liners	50 Cell Liners	—	—
'Lemonjade' <i>Sedum</i>	G1, 72	50	50, 84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
'Maestro' <i>Sedum</i>	G1, 72	50	50, 84	50 Count Liners	50 Cell Liners	—	50 Cell Liners
'Pure Joy' <i>Sedum</i>	G1, 72	50	50, 84	50 Count Liners	50 Cell Liners	—	50 Cell Liners
'Jade Peacock' <i>Tiarella</i>	30, 72	50, SN28	84	50 Count Liners	50 Cell Liners	50 Cell Liners	—
MAGIC SHOW™ 'Enchanted Indigo' <i>Veronica</i>	G1, 72	50, SN28	84	50 Count Liners	50 Cell Liners	—	—
'Hocus Pocus' <i>Veronica</i>	G1, 72	50, SN28	84	50 Count Liners	50 Cell Liners	—	50 Cell Liners
'Sweet Lullaby' <i>Veronica</i>	G1, 72	50, SN28	84	50 Count Liners	50 Cell Liners	—	50 Cell Liners



# Proven Winners Flowering Shrubs



LO & BEHOLD® 'Blue Chip Jr.' *Buddleia*



MARIE GOLD™ *Ceanothus x* <sup>TMinnadore® USPPAF CanPBRAF</sup>



'Sweet Summer Love' *Clematis* <sup>USPP24044 CanPBRAF</sup>



YUKI CHERRY BLOSSOM™  
*Deutzia* <sup>TMCDX2® USPPAF CanPBRAF</sup>



YUKI SNOWFLAKE™ *Deutzia* <sup>TMCDX1® USPPAF CanPBRAF</sup>



SHOW OFF® Starlet *Forsythia x* <sup>TMInfor® USPPAF CanPBRAF</sup>



LET'S DANCE® Rhapsody Blue  
*Hydrangea macrophylla* <sup>ES14® USPPAF CanPBRAF</sup>



BOBO® *Hydrangea paniculata* <sup>TMVBO® USPP22782 CanPBRAF</sup>



TUFF STUFF™  
*Hydrangea serrata* <sup>TMKX20® USPPAF CanPBRAF</sup>



PATTI O™ *Ilex crenata* <sup>TMrowSKG USPPAF CanPBRAF</sup>



TINY WINE®  
*Physocarpus opulifolius* <sup>TMPTOTW® USPPAF CanPBRAF</sup>



HAPPY FACE® Pink Paradise  
*Potentilla fruticosa* <sup>TMundy® USPP22732 CanPBRAF</sup>





BLOOM-A-THON® Lavender  
*Rhododendron* (Azalea) <sup>RLH1-4P15</sup> USPP21476 CanPBRAF



BLOOM-A-THON® Pink Double  
*Rhododendron* (Azalea) <sup>RLH1-2P6</sup> USPP21477 CanPBRAF



BLOOM-A-THON® Red  
*Rhododendron* (Azalea) <sup>RLH1-1P2</sup> USPP21562 CanPBRAF



BLOOM-A-THON® White  
*Rhododendron* (Azalea) <sup>RLH1-3P3</sup> USPP21512 CanPBRAF



LEMON LACE™  
*Sambucus racemosa* <sup>'SMNSRD4'</sup> USPPAF CanPBRAF



BLOOMERANG® Dark Purple  
*Syringa* <sup>'SMSJB7'</sup> USPPAF CanPBRAF



SONIC BLOOM™ Pearl  
*Weigela florida* <sup>'Bokrasopini'</sup> USPPAF Can2643



SONIC BLOOM™ Pink  
*Weigela florida* <sup>'Vernesi-4'</sup> USPPAF CanPBRAF



SONIC BLOOM™ Red  
*Weigela florida* <sup>'Bokrasopini'</sup> USPPAF CanPBRAF



SPILLED WINE® *Weigela florida* <sup>'Bokrasopini'</sup> USPP23781 Can4655



# How Proven Winners Promotes Independent Garden Centers



Consumers vote to choose the Proven Winners national combination

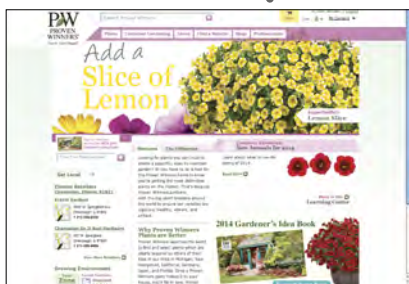
Proven Winners creates a strong marketing message through broad print advertising campaigns



Message reinforced by TV campaign



Radio listeners in 34 markets hear the Proven Winners message



Millions of viewers online



Billboards in 15 markets

**All of this, plus so much more, brings customers into garden centers across North America looking for Proven Winners.**

# 20 Million Magazine Impressions

This spring consumers will see a variety of print ads in lifestyle and gardening magazines across the United States and Canada. Millions of them will see our national combination, our extraordinary line of Supertunia, and our colorful ideas. The appeal of these ads and the *Gardener's Idea Books* that consumers order as a result will bring them into your garden center looking for Proven Winners.



Better Homes  
and Gardens  
Canadian Living  
Country Gardens  
Fresh Juice

Garden Making  
House Beautiful  
Indianapolis Monthly  
Martha Stewart Living  
New England Home

Oprah  
Style at Home  
Traditional Home  
Western Living



Canadian Gardening  
Cottage Journal  
Gardens West  
Home and Garden



Fine Gardening  
Flower



Southern Living  
Our State North Carolina



HGTV  
BC Living  
Modern Farmer



Family Fun

Supertunia online ads will appear on popular websites including weather.com







SUPERBELLS® Frostfire  
*Calibrachoa hybrid*



SUPERTUNIA® Black Cherry  
*Petunia hybrid*



SUPERBENA®  
Royale Cherryburst  
*Verbena hybrid*

**PW**

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WINNERS®**

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Fax: 815.895.1873  
[www.provenwinners.com](http://www.provenwinners.com)