

Garden Center Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Phone #: _____
(As it is to appear in advertising and online)

Please ship our Gardener's Idea Books to this location YES NO, please contact me

Email Address: _____ Website Address: _____
(This email will be visible to consumers on Proven Winners' website)

Contact Name: _____ Email Address: _____
(The person we can contact regarding your subscription/benefits.)

Phone #: _____ Cell#: _____ If you are affiliated with a Retail Group, please indicate the group name _____

If you are a 1st time CONNECT+ subscriber and were motivated to subscribe by a broker rep, please provide their name: _____

Additional Location, only Enhanced and Elite are eligible (\$350 per location)

To accommodate customers with early spring sales (Feb/Mar) select the Southern option. For all others, select the Northern option:

1. Location Name: _____ Address: _____ Social Media postal codes: _____

2. Location Name: _____ Address: _____ Social Media postal codes: _____

3. Location Name: _____ Address: _____ Social Media postal codes: _____

- I will email my garden center's **logo** to karin@provenwinners.com Yes No - Please use my logo from last year.

- I will email my **voice recording** or **YouTube link** with my garden center name and city included to karin@provenwinners.com
 Yes No (Use my audio recording from last year).

Choose your subscription:	GETTING STARTED FREE	BASIC \$550 Before Jan. 15 2023 \$700 After Jan. 15, 2023	ENHANCED \$1500 Before Jan. 15, 2023 \$1750 After Jan. 15, 2023	ELITE \$3500 Before Jan. 15, 2023 \$4500 After Jan. 15, 2023
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Social Media Campaign Zip Code(s) Used to target your ad campaigns.

Choose (one) the date you prefer your campaign to begin:

* Subject to change

ENHANCED Streaming Ad
 Feb 1 Apr 1
 Feb 15 Apr 15
 Mar 1 May 1
 Mar 15 May 15

ENHANCED Facebook & Google Ad
 Feb 1 Apr 1
 Feb 15 Apr 15
 Mar 1 May 1
 Mar 15 May 15

ELITE Streaming Ad
 Feb 1 Apr 1
 Feb 15 Apr 15
 Mar 1 May 1
 Mar 15 May 15

ELITE Facebook & Google Ad
 Feb 1 Apr 1
 Feb 15 Apr 15
 Mar 1 May 1
 Mar 15 May 15

Garden Design website listing. (ENHANCED and ELITE)

I will email a horizontal exterior photo of my garden center to: karin@provenwinners.com
 Yes
 No: Use mine from last year
 No: Select an image for me from my website/Google

If you are purchasing additional locations, we will contact you for these Garden Design listing images.

Optional Benefit Upgrades	Cost	QTY	Subtotal Cost
Additional Gardener's Idea Book for open houses/handouts	\$75 per case (of 100) includes shipping to IGC (\$110 includes shipping to IGC for Getting Started Subscribers)		
Custom Gardener's Idea Book and direct mailing program	See second page for more details		
Purchase additional Video Systems for other locations (Only Enhanced & Elite are eligible)	\$75 per additional video system		
Additional store, we will craft custom Facebook, Google and Streaming campaigns and include each respective store in the Garden Design Retailer Listing. (Only Enhanced & Elite are eligible)	\$350 per additional store		

We accept MasterCard, Visa, American Express and Discover. You will be contacted for payment at time of order.

Order Online at: www.provenwinners.com/connect-plus

Need CONNECT+ Help? Phone: 815-895-0104 or E-mail: karin@provenwinners.com

Fax/mail completed form to: 815-895-1873 / Proven Winners 1600 E Lincoln Hwy Suite F Dekalb, IL 60115

Benefit Upgrade Costs (above in yellow)	
Subscription Cost (above in green)	
Total Cost Before Taxes and Shipping	



Custom Gardener's Idea Book and Direct Mailing Program



Garden Center Name: _____

Option 1a: Standard Back Cover with Proven Winners logo

Add a marketing message including your company's name to the back cover (message limited to 45 characters).

Sign-up & Logo Deadline March 1, 2023.



Option 1b: Replace Proven Winners logo with my company logo at no additional cost.

Logo dimensions must be at least 2" x 2" and supplied as a high resolution pdf (300 dpi). Add a marketing message to the back cover (message limited to 45 characters).

Sign-up & Logo Deadline January 15, 2023.

If selecting Option 1b, are you using the same logo as a previous year? Yes No



Marketing message for option 1a and 1b:

(45 characters or less - be sure to include your garden center name if you are not including your logo.)

Option 2: Custom Back Cover Design PLUS logo on Front Cover - NEW

Logo dimensions must be at least 2" x 2" and supplied as a high resolution pdf (300 dpi) along with your mailing list. A minimum of 2,000 customer addresses is required (20 cases).

Sign-up & Logo Deadline January 15, 2023.



Gardener's Idea Books can be mailed to your IGC and/or direct to your customers. For direct mailing, we can use your mailing list, or we can send them Every Door Direct Mail (EDDM). Direct mailing to your customers requires a minimum of 200 books. You can choose a desired delivery date. Please be advised that we will do our best to get the idea books delivered to your customers or garden center by the Friday of your desired week. Occasionally, due to unforeseen circumstances, your idea books may be delivered before or after the target date.

For direct mailing to your customer using a mailing list, you must provide the mailing list to Karin@provenwinners.com at least six-weeks prior to the Monday of your desired delivery week.

Please contact **Karin Jenkin** to order customized Garden Idea Books, to set-up mailing direct to your customers or to submit your completed form.

Email: Karin@provenwinners.com
Phone: 815-895-0104
Fax: 815-895-1873
Mail: Proven Winners 1600 E Lincoln Hwy Suite F Dekalb, IL 60115