

THE GARDENER'S IDEA BOOK



¡HOLA! SUMMER

Oh, sweet summertime, when our patios are drenched in vibrant colors! Large scale, bountiful containers decorate the sunny outdoor living area pictured here and on the front cover. Teeming with exuberant blooms, they contribute a playful energy that sets the tone for this family's singalongs. Incorporating sun-loving perennials and shrubs helps save on container plant costs from year to year.













STRETCH YOUR CONTAINER GARDENING BUDGET

Every year, home gardeners ask us for advice about using perennials and shrubs in containers to stretch the budget. It certainly has its advantages. You'll save by starting with smaller plants and giving them a season to mature in your containers. That's helpful if they are slated to end up in an established garden where young plants could be easily overshadowed. Further stretch your budget by using mostly perennials and shrubs, then add a few new color-rich annuals in spring.

Pictured on this shaded patio, perennials with interesting textures and shapes anchor these substantial containers. Pops of color from begonias, euphorbia and the pots themselves complement the hardy plants.

At season's end, simply remove the annuals and leave the hardy plants in the pots. If you live where it freezes in winter, move the containers into an unheated garage or shed to prevent them from cracking. Water lightly or place a few handfuls of snow on top once every four to six weeks to keep the soil slightly moist, then pull them back outside when spring arrives.

At right in containers -

Annuals: DOUBLE DELIGHT® Appleblossom *Begonia*, DOUBLE UP™ White *Begonia*, SUREFIRE® White *Begonia*, DIAMOND SNOW® *Euphorbia*, GRACEFUL GRASSES® Fiber Optic Grass *Isolepis*

Perennials: 'Crested Surf' Athyrium (crested Japanese painted fern), 'Jack of Diamonds' Brunnera, DOLCE® 'Spearmint' Heuchera (coral bells), SHADOWLAND® 'Echo the Sun' Hosta, SHADOWLAND® 'Love Story' Hosta, 'Spot On' Pulmonaria

and 'Cutting Edge' Tiarella

Shrubs: FAIRYTRAIL BRIDE® *Hydrangea* and FAIRYTRAIL® White *Hydrangea*

At right, outlined left to right: FAIRYTRAIL® White Hydrangea, 'Cutting Edge' Tiarella, 'Crested Surf' Athyrium (crested Japanese painted fern), DOLCE® 'Spearmint' Heuchera (coral bells), DOUBLE DELIGHT® Appleblossom Begonia, SUREFIRE® White Begonia, FAIRYTRAIL BRIDE® Hydrangea and 'Jack of Diamonds' Brunnera







BONDING OVER BOUQUETS

Casey Lynn Lawrence

It's not often that these four busy sisters find time to share stories over high tea, even though they live a stone's throw from one another. A shared love of flowers brought them together for some DIY flower arranging on this summer day.

All these gorgeous blooms were plucked from the garden of Casey Lynn Lawrence. If you've followed her Instagram, you know her fondness for brilliant, bountiful blooms and penchant for design. Her backyard pergola provided an ideal setting for a garden tea party. Could this be the new alternative to painting parties for plant lovers?

Beautiful bouquets like those pictured at right could last a week or more if you follow a few important tips. Learn how to extend their vase life on the next page.

In garden or used in arrangements: ANGELFACE® Blue Angelonia, HEART TO HEART® 'Tickle Me Pink' Caladium, TOUCAN® Coral Canna, 'Stand by Me' Clematis, GRACEFUL GRASSES® PRINCE TUT™ Cyperus, VIRTUOSO® CLASSY CARMINE™ Dahlia, VIRTUOSO® PINKERIFIC™ Dahlia, VIRTUOSO® VIBRANT VIOLET™ Dahlia, TRUFFULA™ Pink Gomphrena (globe amaranth), 'Limelight' Hydrangea paniculata, ILLUSION® Midnight Lace Ipomoea (sweet potato vine), LUSCIOUS® BERRY BLEND™ Lantana, GRACEFUL GRASSES® 'Fireworks' Pennisetum, 'Denim 'n Lace' Perovskia (Russian sage), UNPLUGGED® SO BLUE™ Salvia and METEOR SHOWER® Verbena



Above, cut flower arrangements left to right: VIRTUOSO® CLASSY CARMINE™ Dahlia, VIRTUOSO® VIBRANT VIOLET™ Dahlia, HEART TO HEART® 'Heart and Soul' Caladium, 'Purple Queen' Tradescantia (purple spiderwort) and 'Myersii' Asparagus (foxtail fern)

'Firefly Fuchsia' Achillea, Asparagus Fern Asparagus 'sprengeri', HEART TO HEART® 'Mesmerized' Caladium, COLORBLAZE® Royale APPLE BRANDY® Coleus, COLOR CODED® 'Orange You Awesome' Echinacea and Northern Sea Oats



CUT FLOWER TIPS FROM A PRO

As a small scale cut flower farmer at Northlawn Flower Farm, Danielle Keeton knows a thing or two about designing bouquets. Using her grandmother's antique pin frog, she composes artful arrangements using flowers grown in her certified pollinator-friendly garden.

She intentionally allows a few of the blooms to spill over the sides of the vessel to create an air of abundance and organic richness. Placing the same type of flower with varying stem lengths throughout the arrangement brings balance even in asymmetrical designs.



Danielle Keeton - Northlawn Flower Farm

Used in arrangement above: 'String Theory' Amsonia (bluestar), FALL IN LOVE® 'Sweetly' Anemone, PEARL GLAM® Callicarpa (beautyberry), LITTLE QUICK FIRE® Hydrangea paniculata, VIOLET KNIGHT® Lobularia (sweet alyssum), SHOW TIME® Malus (crabapple), SUMMER WINE® Physocarpus (ninebark) with 'Alpenglow' zinnia by Floret, purple hyacinth bean vine, Jewels of Opar Talinum, ironweed, foxglove and Audray Pink Gomphrena







Danielle's Tips for Longer Lasting Bouquets

- 1. Harvest in the early morning or evening hours and place the stems immediately in water.
- 2. Use clean pruners and buckets to avoid contamination.
- 3. Pick stems at the right stage. Most flowers work best when they are cracking bud, but hydrangeas should be fully open.
- 4. Strip the stems so no foliage is underwater.
- 5. Cut the stem on an angle when harvesting.
- 6. Condition the flowers by letting them rest in water for at least four hours before arranging.
- 7. When it's time to make your bouquet, recut the stem on an angle.
- 8. Add flower food to the vase to extend the flowers' life.
- 9. Set the bouquet in a cool spot in indirect light.
- 10. Change the water or flush the vessel when it starts to get cloudy.

Used in arrangement, top left: LET'S DANCE LOVABLE® Hydrangea macrophylla (reblooming hydrangea), LET'S DANCE SKY VIEW® Hydrangea macrophylla x serrata, ARTIC FIRE® Yellow Cornus (red-osier dogwood), DECADENCE® 'Blueberry Sundae' Baptisia (false indigo) with 'Blue Glitter' Eryngium (sea holly)

Used in arrangement, middle left: 'Scentsation' Lonicera (honeysuckle) – removed pollen anthers to extend vase life and avoid pollen stains, OSO EASY ITALIAN ICE® Rosa and REMINISCENT® Coral Rosa – removed all thorns, DOUBLE PLAY BIG BANG® Spiraea – foliage only, with 'Aviv Picotee Pink/White' Ranunculus, 'Alberta Morning' martagon lilies – removed pollen anthers to extend vase life and avoid pollen stain and 'Foxy' foxglove

Used in arrangement, bottom left: 'Serendipity' Allium (ornamental onion), DECADENCE® 'Sparkling Sapphires' Baptisia (false indigo) – foliage only, LET'S DANCE LOVABLE® Hydrangea macrophylla – in both the fresh purple/blue stage and the aged drying stage, ROCK N' GROW® 'Lemonjade' Sedum and ROCK STEADY® Vitex (chastetree) – some flowering, mostly seedpods, all foliage removed, with flowering tobacco, Lisianthus and strawflower – all grown from seed



SHOWSTOPPING SUPERTUNIAS

For nearly 30 years, the name Proven Winners has been synonymous with Supertunia® petunias. You just can't beat their dependability and broad color spectrum of self-cleaning blooms. Classic Supertunias mix easily with all sorts of other flowers without overtaking them. You'll find they are vigorous and adapt beautifully to a variety of garden settings, creating lush containers and vibrant landscapes.

To make it easier to choose which of the four types of Supertunias will work best in your space, let's explore the unique qualities of each in the next few pages.

PRIMARY USE container gardening

height: 4-12" spread: 18-24"

In container above: SUPERTUNIA® BLACK CHERRY® Petunia with PINPOINT® Blue Chamaecyparis (false cypress), MOJAVE® Red Portulaca (purslane) and COLORBLAZE® Strawberry Drop Coleus

Outlined above, left to right: SUPERTUNIA® Really Red Petunia, SUPERTUNIA® Persimmon Petunia, SUPERTUNIA® BERMUDA BEACH® Petunia, SUPERTUNIA® BLACK CHERRY® Petunia, SUPERTUNIA® HONEY™ Petunia, SUPERTUNIA® SAFFRON FINCH™ Petunia and SUPERTUNIA® LATTE™ Petunia



At left: SUPERTUNIA® BORDEAUX™ Petunia with ANGELFACE® Wedgwood Blue Angelonia, DIAMOND FROST® Euphorbia, Sweet Caroline Sweetheart JET BLACK™ Ipomoea (sweet potato vine) and SUPERBENA SPARKLING® Amethyst Verbena Outlined below, left to right: SUPERTUNIA® Blue Veined Petunia, SUPERTUNIA®

SUPERTUNIA® Blue Veined *Petunia*, SUPERTUNIA® ROYAL VELVET® *Petunia*, SUPERTUNIA® BORDEAUX™ *Petunia*, SUPERTUNIA® Silver *Petunia* and SUPERTUNIA® Priscilla *Petunia*



At left: SUPERTUNIA® LOVIE DOVIE™ Petunia
with TOUCAN® Yellow Canna, SUPERBELLS® Yellow
Calibrachoa and SUPERTUNIA MINI VISTA® Hot Pink Petunia
Outlined below, left to right: SUPERTUNIA®
Giant Pink Petunia, SUPERTUNIA® LOVIE DOVIE™ Petunia,

SUPERTUNIA® Rose Veined *Petunia*, SUPERTUNIA® ROYAL MAGENTA® *Petunia* and SUPERTUNIA® Daybreak Charm *Petunia*



At left: SUPERBELLS® Double SMITTEN PINK™
Calibrachoa, MEZOO™ Trailing Red Aptenia and
MAESTRO™ Coral Agastache (anise hyssop)

VISTA VIEW

SUPERTUNIA VISTA® BUBBLEGUM® Petunia SUPERTUNIA VISTA® JAZZBERRY® Petunia SUPERTUNIA VISTA® SNOWDRIFT™ Petunia SUGGESTED THRILLER: ISLAND GIANTS™ 'Coffee Cups' Colocasia AquaPots® Lite Urban – Metro White

O Part sun to sun

Outlined below, left to right: SUPERTUNIA
VISTA® BUBBLEGUM® Petunia, SUPERTUNIA
VISTA® SNOWDRIFT™ Petunia, SUPERTUNIA
VISTA® Paradise Petunia, SUPERTUNIA VISTA®
Silverberry Petunia, SUPERTUNIA VISTA®
JAZZBERRY® Petunia and SUPERTUNIA
VISTA® Fuchsia Petunia

SUPERTUNIA VISTA®

Create a bold blanket of blooms in your landscape or grow enormous containers with Supertunia Vista® petunias. A single plant will easily fill three square feet, making them an affordable choice as a flowering groundcover. Just be sure to rotate them out with equally vibrant blooms like Superbena® verbena every few years to rejuvenate your soil.

Grow the showiest porch pots and hanging baskets on your block by combining three colors of Supertunia Vista petunias in our Vista View recipe. They run toe to toe with one another since they share exceptional vigor.

PRIMARY USE

landscape design

🔾 🥠 height: 12-24" spread: 24-36"





Above: 1. SUPERTUNIA VISTA® BUBBLEGUM® Petunia with SUPERTUNIA VISTA® Silverberry Petunia and ANGELFACE® Blue Angelonia 2. TRUFFULA™ Pink Gomphrena (globe amaranth), SUNCREDIBLE® Yellow Helianthus, SUPERTUNIA VISTA® Fuchsia Petunia and SUPERTUNIA VISTA® Paradise Petunia 3. SUPERTUNIA VISTA® JAZZBERRY® Petunia 4. SUPERTUNIA VISTA® SNOWDRIFT™ Petunia 5. SUPERTUNIA VISTA® Paradise Petunia



Below, left to right: SUPERTUNIA MINI VISTA® Plum Veined Petunia, SUPERTUNIA MINI VISTA® Midnight Petunia, SUPERTUNIA MINI VISTA® Scarlet Petunia, SUPERTUNIA MINI VISTA® Pink Star Petunia, SUPERTUNIA MINI VISTA® Violet Star Petunia, SUPERTUNIA MINI VISTA® Ultramarine Petunia, SUPERTUNIA MINI VISTA® Hot Pink Petunia, SUPERTUNIA MINI VISTA® White Petunia and SUPERTUNIA MINI VISTA® Indigo Petunia





NOVELTY SUPERTUNIAS

If whimsical plants are your jam, try these petunias which embody the same strong growth as classic Supertunias but with uniquely patterned blooms. You'll appreciate their intricate details better if paired with solid colors.

PRIMARY USE

container gardening

🔾 🚺 height: 4-12" spread: 18-24"

Above in containers: DIAMOND FROST® Euphorbia, DIAMOND SNOW® Euphorbia, SUPERTUNIA TIARA® Blue Petunia, SUPERTUNIA TIARA® Pink Petunia and AROMAGICA® Purple Heliotropium

Above outlined from left to right: SUPERTUNIA TIARA® Pink Petunia, SUPERTUNIA TIARA® Blue Petunia, SUPERTUNIA® HOOPLA® VIVID ORCHID™ Petunia and SUPERTUNIA® PICASSO IN PURPLE® Petunia

Proven Winners Plant Foods -

Formulated specially for Proven Winners annuals, our premium continuous release and water-soluble plant foods provide EDDHA iron along with essential macro and micronutrients your plants need to flourish.

Proven Winners Potting Soil -

Our professional grade, all-purpose potting soil provides the ideal balance of porosity and lightweight texture that container plants need to maintain strong growth all season. Find online at provenwinners.com/catalog.



MAKE IT A **SUPERTUNIA** SUMMER!

Join fellow flower enthusiasts on social and post your best Supertunia® pics using the hashtag #SupertuniaSummer. We want to see your creative plantings and pots! When you grow Supertunias, which have all been carefully selected for their exceptional garden performance, your outdoor spaces will become infused with bursts of color from planting time well into autumn. In the Deep South, they'll even thrive through winter. Find an array of Supertunias at your local garden centers nationwide this season.



RELIABLE RECIPES

FOR SUN OR

SHADE

Combining plants to make picture perfect containers takes some practice, but a foolproof way to start is by planting our National Recipes of the Year™. They've been designed and vetted by pros so you can be sure they will work in your own garden.

In super sunny spots, try our Ireland recipe which shines in shades of gold and tangerine and can handle intense rays. For a bit more shade, our Champagne Toast recipe featuring fragrant begonias is the better option.

How do you assemble a camera-ready container? Pair plants that like the same amount of sun and water and have similar vigor. Include a variety of textures, shapes and sizes and limit the palette to three or fewer colors. Lastly, trim as needed to keep the plants in balance with one another as they grow.







MEET THE CALADIUM OF THE YEAR

Grow Heart to Heart® 'Blushing Bride' and you'll get two colors in one! She's flushed with bright pink when her leaves unfurl, then softens to blush white with green accents, resulting in the two-toned look pictured here. Fresh leaves sprout all summer, retaining the unique color pattern. Like all of our strap-leaf caladiums, this lush tropical shines in hanging baskets as well as upright patio containers and landscapes.

Keep in mind that all caladiums get their growth spurt when summer's heat kicks in. We promise, they are worth the wait! They'll make your containers full and lush with constant color and won't fizzle out in high summer.





- 1 HEART TO HEART® 'Splash of Wine' Caladium
- 2 PINK CHABLIS® Lamium
- 3 'Gold Child' Hedera
- Part shade to shade



HEART AND SOUL

- 1 HEART TO HEART® 'Blushing Bride' Caladium
- 2 HEART TO HEART® 'Snow Flurry' Caladium
- 3 Sweet Caroline MEDUSA™ Green *Ipomoea*
- 4 CATALINA® White Linen Torenia
- Part shade to shade



KICK-START MY HEART

- 1 HEART TO HEART® 'Blushing Bride' Caladium
- 2 SUREFIRE® Rose Begonia
- 3 DIAMOND SNOW® Euphorbia
- 4 Sweet Caroline Sweetheart Lime Ipomoea

O O Sun to shade



- HEART TO HEART® 'Blushing Bride' Caladium
- 2 DIAMOND FROST® Euphorbia
- 3 Sweet Caroline MEDUSA™ Green *Ipomoea*
- O Sun to shade



TWO OF HEARTS

- 1 HEART TO HEART® 'Blushing Bride' Caladium
- 2 HEART TO HEART® 'Heart's Delight' Caladium
- 3 SUREFIRE® White Begonia
- 4 Asparagus Fern Asparagus
- O O Sun to shade



FOOLISH HEART

- HEART TO HEART® 'Blushing Bride' Caladium
- SOLENIA® Scarlet Begonia 2
- 3 HIPPO® Red Hypoestes
- 4 Sweet Caroline Sweetheart JET BLACK™ Ipomoea

Part shade to shade

TENDER-HEARTED

- 1 HEART TO HEART® 'Bold 'N Beautiful' Caladium
- 2 DIAMOND SNOW® Euphorbia
- 3 ROCKAPULCO® Rose Impatiens
- 4 Big Leaf Creeping Wire Vine Muehlenbeckia
- Part shade to shade



HEARTACHE

- HEART TO HEART® 'Blushing Bride' Caladium
- 2 SOLENIA® Scarlet Begonia
- 3 COLORBLAZE® Strawberry Drop Coleus



TELL IT TO MY HEART

- HEART TO HEART® 'Blushing Bride' Caladium
- 2 COLORBLAZE® VELVETEEN® Coleus
- 3 ROCKAPULCO® Rose Impatiens
- 4 LEMON CORAL® Sedum



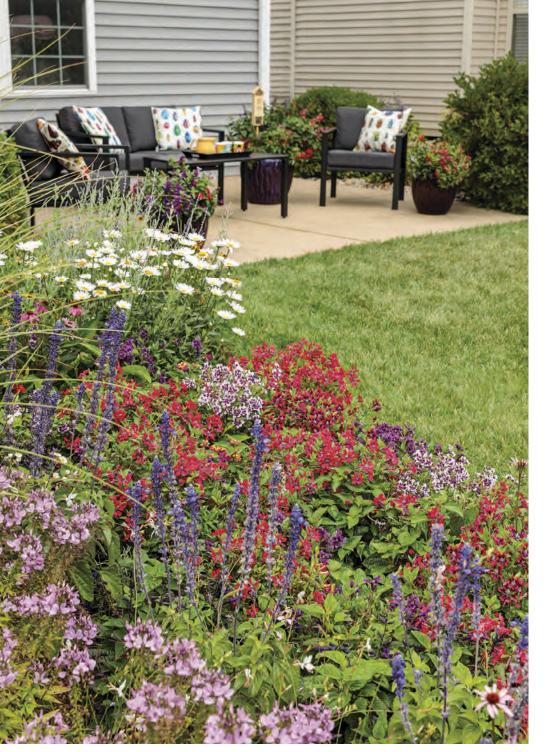
SHADES OF CHARTREUSE

Sundrenched patios are ripe for cloaking in crisp chartreuse and aqua blue. Cool tones like these have a way of making it feel like the mercury has dropped to tolerable levels, even in the heat of summer. Add in bold foliage like Emerald Isle™ elephant ears and Space Age™ Rex begonias and it's a full-on garden party!

Here, four artists gather to share ideas on this lush patio bordered by a stunning ceramic water feature designed by the owner's son. A complementary palette of monochromatic blue, self-watering AquaPots® overflowing with abundant, verdant green and purple plants sets a cool vibe.

In containers, above and opposite: GRACEFUL GRASSES® 'Ogon' Acorus, EMERALD ISLE™ Alocasia, SPACE AGE™ BLACK HOLE™ Begonia, SPACE AGE™ EUROPA™ Begonia, SPACE AGE™ TRITON™ Begonia, ENDLESS™ Illumination Browallia (bush violet), COLORBLAZE® MINI ME™ Chartreuse Coleus, Sweet Caroline Sweetheart Lime Ipomoea (sweet potato vine), Goldilocks Lysimachia, WAIKIKI SUNSET™ Lysimachia, SUPERTUNIA TIARA® Blue Petunia, STARDIVA® Blue Scaevola, LEMON CORAL® Sedum, SUMMER WAVE® Large Amethyst Torenia, SUMMER WAVE® Large Violet Torenia and 'Wojo's Jem' Vinca









In landscape, above and opposite: SEÑORITA ROSALITA® Cleome (spider flower), TOTALLY TEMPTED® FROSTED VIOLETS™ Cuphea, TOTALLY TEMPTED® RICHLY RED™ Cuphea, TOTALLY TEMPTED® VIVID VIOLET™ Cuphea, TOTALLY TEMPTED® WATERMELON WINE™ Cuphea, STRATOSPHERE® White Gaura, LUSCIOUS® Royale Cosmo Lantana, LUSCIOUS® Royale RED ZONE™ Lantana, SWEET ROMANCE® Lavandula, ROCKIN'® Deep Purple Salvia, ROCKIN'® PLAYIN' THE BLUES® Salvia and UNPLUGGED® Pink Salvia with AMAZING DAISIES® DAISY MAY® Leucanthemum (shasta daisy) and 'Denim 'n Lace' Perovskia (Russian sage)

Inset, above at right: Butterfly on METEOR SHOWER® Verbena

Outlined below, left to right: TOTALLY TEMPTED® FROSTED VIOLETS™ Cuphea, TOTALLY TEMPTED® RICHLY RED™ Cuphea, TOTALLY TEMPTED® VIVID VIOLET™ Cuphea and TOTALLY TEMPTED® WATERMELON WINE™ Cuphea





REIMAGINED POLLINATOR PARADISE

When you first established your garden, perhaps pollinators weren't top of mind. Now that you've learned the importance of supporting all sorts of bees, butterflies and other pollinating insects, it's time to do a little renovating.

This garden was originally built as a butterfly garden but proved over time not to be very effective. The homeowner reimagined the space by removing underperforming plants and replacing them with more beneficial blooms like Totally Tempted® cupheas which attract pollinating bees, butterflies and hummingbirds.

Starting fresh? Choose a sunny spot and plant a broad range of annuals, perennials and shrubs to create a buffet for pollinators. Annuals help bridge the gap between hardy plants' blooms so there is always something to feed from.





Above: Laura LeBoutillier of @GardenAnswer with ROCKIN'® PLAYIN' THE BLUES® Salvia

LAURA'S PLANTS FOR POLLINATORS

One of the greatest joys of growing a garden is sharing it with family. Laura of Garden Answer and her two adorable children head out in the mornings to count the sleeping bees and scout for butterflies. They're sure to find them on Rockin'® Playin' the Blues® salvia, which she plants liberally around her garden along with many other pollinator favorites, at right.



Laura's favorite pollinator plants:

'Serendipity' Allium (ornamental onion)
CAMPFIRE® MARSHMALLOW™ Bidens
BEYOND MIDNIGHT® Caryopteris (bluebeard)
SWEET ROMANCE® Lavandula (lavender)
'Denim 'n Lace' Pervoskia (Russian sage)
ROCKIN'® PLAYIN' THE BLUES® Salvia
ROCK 'N GROW® 'Coraljade' Sedum
(or any of the sedums)
MAGIC SHOW® 'White Wands' and
'Pink Potion' Veronica (spike speedwell)
Any of the SUPERBENA® Verbena
for butterflies

In landscape at right: TOTALLY TEMPTED® FROSTED VIOLETS™ Cuphea, TOTALLY TEMPTED® RICHLY RED™ Cuphea, TOTALLY TEMPTED® VIVID VIOLET™ Cuphea, TOTALLY TEMPTED® VIVID VIOLET™ Cuphea, TOTALLY TEMPTED® WATERMELON WINE™ Cuphea with AMAZING DAISIES® DAISY MAY® Leucanthemum (shasta daisy) and 'Goldstrum' Rudbeckia (black-eyed Susan)

Opposite outlined left to right: MAGIC SHOW® 'White Wands' Veronica, 'Serendipity' Allium (ornamental onion), 'Denim 'n Lace' Perovskia (Russian sage) and SWEET ROMANCE® Lavandula (lavender)



PASSION AND ENERGY

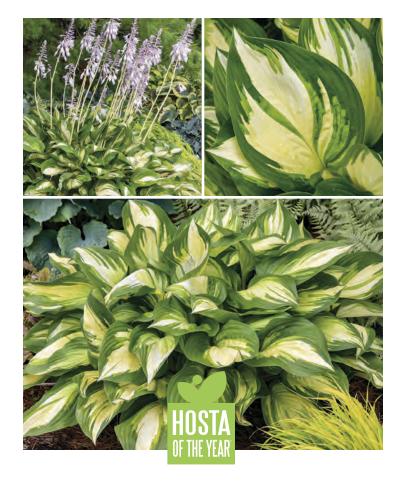
1 TOTALLY TEMPTED® FROSTED VIOLETS™ Cuphea

- 2 TOTALLY TEMPTED® VIVID VIOLET™ Cuphea
- 3 LUSCIOUS® Royale RED ZONE™ *Lantana*
- 4 UNPLUGGED® Pink Salvia

SIMPLY PERFECT PERENNIALS OF THE YEAR

You shouldn't need to be an expert or have loads of spare time to grow a beautiful perennial garden. Whether you are a budding gardener or have planted perennials for years, you'll love these classic-made-current varieties. Thanks to an extra dose of vigor, disease resistance and flower power, these updated varieties shine all on their own.

Have a spot to fill in dappled shade? The light and bright tones of 'Miss America' hosta and 'Jack of Diamonds' brunnera reflect even the tiniest bit of sunshine. In searing sun and drier soils, opt for the refined 'Cat's Meow' catmint which blooms from late spring through fall.



SHADOWLAND® 'Miss America' Hosta

Crowning Glory

Gorgeous variegated foliage is just one aspect of this majestic hosta. It's the chin-high flower scapes that elevate it – literally – to the next level.

Meight: 19" Spread: 4'7" Zones: 3-9

Below left to right: 'Jack of Diamonds' Brunnera, 'Cat's Meow' Nepeta (catmint) and SHADOWLAND® 'Miss America' Hosta





'Jack of Diamonds' Brunnera

Classic with a Curl

Think of this as a super-sized 'Jack Frost' brunnera with extra-large, extra-thick, disease resistant leaves and a curled escargot-shaped top.





'Cat's Meow' Nepeta (catmint)

First-Class Catmint

Forming a dense mass of sky blue-purple flowers, this refined catmint is the best variety for filling large borders with low-maintenance color.







DEER RESISTANT SUNSCAPE

Packed with aromatic and wispy textured foliage, this EZ Scape includes everything deer despise but you and pollinators will love. Plant it as a border or mix the plants together to create a patchwork effect.



AREA: $5' \times 9'$ light requirements: \bigcirc PLANTS:

A: 7 - 'Serendipity' Allium (Ornamental Onion) - Height: 15-20", Spacing: 10-15"

B: 7 - 'Cat's Pajamas' Nepeta (Catmint) - Height: 12-14", Spacing: 18-20"

C: 4 - PRAIRIE WINDS® 'Lemon Squeeze' Pennisetum - Height: 2'6"-3', Spacing: 2'-2'6"

DESIGN LIKE A PRO WITH EZ SCAPES

Think back. Have you ever fallen in love with a new plant and brought it home but had nowhere to plant it? Do you buy perennials to fill a space without knowing how many you really need? Had a lull in your garden where nothing was blooming?

All those stumbling blocks are resolved when you use our free EZ Scapes[™] landscape recipes. Curated by our perennial specialists, they provide frost-to-frost garden interest utilizing just three or four kinds of perennials. 70+ available recipes are centered around themes like deer and rabbit resistance, pollinator attraction and clay soil solutions. Find them all at EZScapes.com, then head to your local garden center this season with the planting plans so you'll know exactly what to add to your cart.

Twist 'n Plant® Garden Augers -

Twist 'n Plant garden augers, now available in four sizes in our online store, make quick work of planting even in heavy soils. Save your back when planting EZ Scapes by using the Jumbo auger, pictured here, and wrap up the whole project in a weekend.





BEAT THE HEAT

This trio of perennials can really take the heat! Keep the pink and purple theme or swap out the Heuchera and Sedum for other colors in the series and get a whole new look.

AREA: 5' x 9' LIGHT REQUIREMENTS: OPLANTS:

A: 7 - DOLCE® 'Wildberry' Heuchera - Height: 10-14", Spacing: 16-20"

B: 7 - ROCK 'N GROW® 'Back in Black' Sedum - Height: 20"-2', Spacing: 2'2"-2'6"

C: 4 - PRAIRIE WINDS® 'Lemon Squeeze' Pennisetum - Height: 2'6"-3', Spacing: 2'-2'6"



FOLIAGE-FRIENDLY SHADESCAPE

Designed to create textural interest in the shade, this foliage-friendly recipe stays in its prime from spring through fall. Though each plant produces pretty blooms, it's the lovely leaves that matter most.



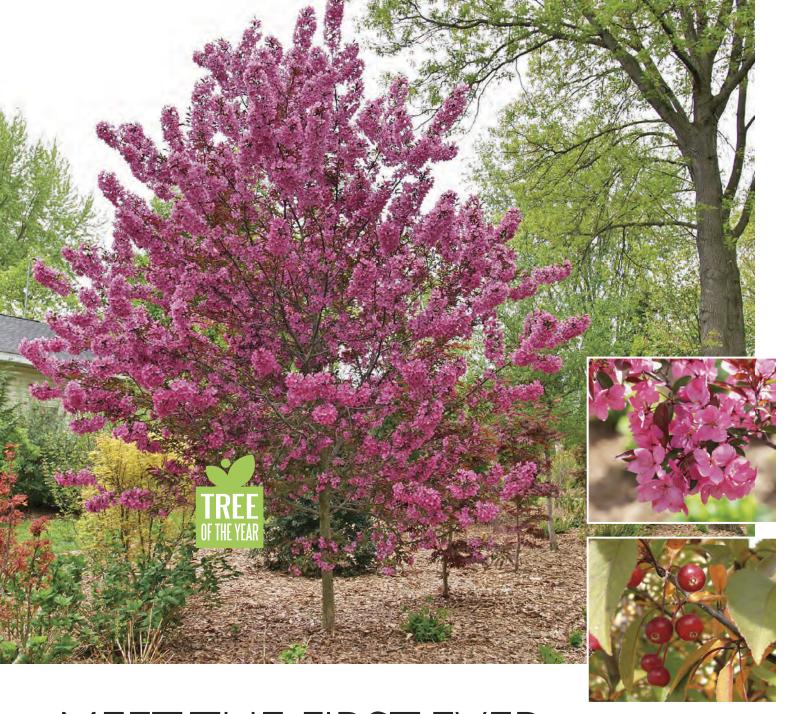
AREA: 5' x 9' LIGHT REQUIREMENTS: 🔷 🌑

PLANTS:

A: 7-DOLCE @ 'Apple Twist' Heuchera - Height: 10"-12", Spacing: 20"-2'

B: 6 - 'Jack of Diamonds' Brunnera - Height: 14-16", Spacing: 2'4"-2'8"

C: 5 - SHADOWLAND® 'Diamond Lake' Hosta - Height: 2'-2'6", Spacing: 4'-4'6"



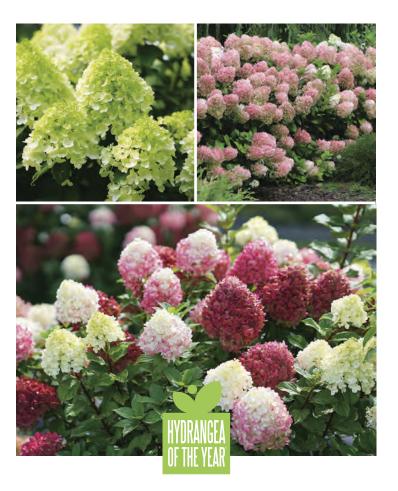
MEET THE FIRST-EVER TREE OF THE YEAR

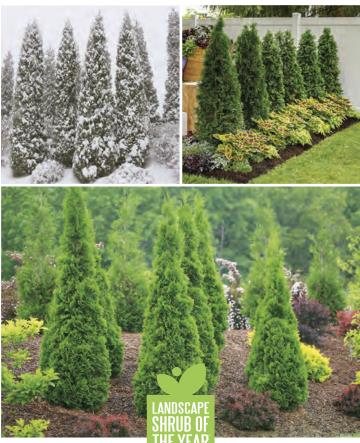
We pulled out all the stops when choosing our first-ever National Tree of the Year[™] – Show Time[™] crabapple. It's an absolute stunner in sunny landscapes with vivid fuchsia red, densely clustered blooms that cover the upright pyramidal canopy of foliage each spring.

The show continues with bunches of shiny red fruits that glisten amongst the fiery orange fall foliage. You'll find birds chirping away as they snack on the fruits through the winter.

Secrest Arboretum of The Ohio State University, home of America's largest collection of crabapples, recommends it as a replacement for 'Prairifire' which was once the gold standard.

SHOWY SHRUBS OF THE YEAR





LITTLE LIME PUNCH® Hydrangea paniculata

Kaleidoscope of Color

Enjoy dynamic shifts from green to white to punch pink blooms on impressively rigid stems with this reliably blooming hydrangea.

Height: 3-5' Spread: 3-5' Zones: 3-8

NORTH POLE® Thuja (arborvitae)

Space-Saving Evergreen

Establish a hedge without sacrificing valuable real estate with this fast-growing, narrowly upright evergreen.

Height: 10-15' Spread: 3-5' Zones: 3-8

Selected by industry leaders and experienced shrub growers, you can be sure our National Shrubs of the Year™ pictured here and on the next page have been carefully vetted for exemplary garden performance. These best-in-class varieties make it easy to grow a gorgeous, low maintenance garden filled with lush blooms, vibrant colors and appealing textures.

This year's class of award-winners includes a dazzling panicle hydrangea that undergoes interesting flower color changes from summer through fall and a narrow, conical evergreen whose foliage smells amazing and looks festive dressed up with lights for the holidays.

REMINISCENT® Coral Rosa (Rose)

O Height: 2'-3'6" Spread: 2' Zones: 4-9

NATURE'S SWEET **PERFUME**

You would know the iconic fragrance of Scentara® lilacs and Steady as She Goes® gardenias anywhere. But there are so many lesser-known fragrant shrubs, including the remarkably fragrant El Niño® desert orchid, whose unique scents you'll want to sniff and see for yourself.

Take roses, for instance. For many years, fragrance seemed to have disappeared from modern roses which prioritized disease resistance over scent. Thanks to the brilliant work of rose breeders around the world, the coveted fragrance has returned with remarkable cultivars like sweetly perfumed Reminiscent® roses and fruity Flavorette® roses.

For the best scent when harvesting, choose newly opened blossoms and pick them when the flowers are well-hydrated, typically in the morning.







HOT, HUMID AND LOVING IT

When the mercury rises and it's going to be a two-shower kind of day, you'll be extra thankful you planted the heat lovers you see here. You might even embrace swelter season knowing you won't need to step outside to pick off their spent flowers to keep the plants in bloom.

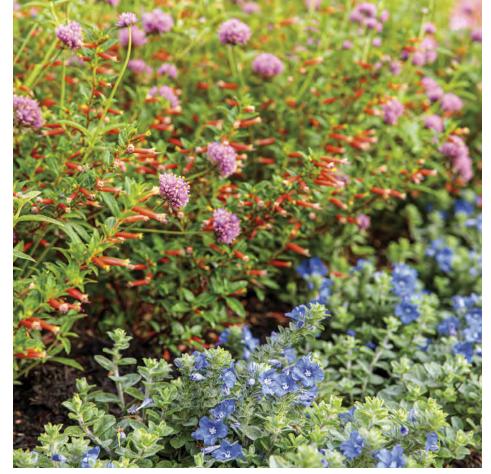
Arid heat is very different from humid heat. The extra moisture in the air is greatly appreciated by these tropical-looking plants, especially on the warmest summer days, and they can handle the radiant heat from the patio. Planting in a raised bed ensures the soil won't stay wet too long after a downpour.

Above, in the landscape: PEGASUS® Begonia, SUREFIRE® Red Begonia, SUREFIRE® Rose Begonia, HEART TO HEART® FAST FLASH™ Caladium, TOUCAN® Scarlet Canna, COLORBLAZE® Chocolate Drop Coleus, COLORBLAZE® GOLDEN DREAMS™ Coleus, COLORBLAZE® REDICULOUS® Coleus, COLORBLAZE® Strawberry Drop Coleus, COLORBLAZE® WICKED HOT® Coleus, COLORBLAZE® WICKED WITCH™ Coleus, ISLAND GIANTS™ 'Coffee Cups' Colocasia, ISLAND GIANTS™ HEART OF THE JUNGLE® Colocasia, ROCKAPULCO® Coral Reef Impatiens, Sweet Caroline RED HAWK™ Ipomoea (sweet potato vine), Sweet Caroline Sweetheart JET BLACK™ Ipomoea (sweet potato vine), Sweet Caroline Sweetheart Lime Ipomoea (sweet potato vine) and 'Limelight' Hydrangea paniculata

Opposite at top: VERMILLIONAIRE® Cuphea, BLUE MY MIND® Evolvulus and TRUFFULA™ Pink Gomphrena (globe amaranth)

Opposite at bottom: PEGASUS® Begonia, TOUCAN® Scarlet Canna, COLORBLAZE® REDICULOUS® Coleus, COLORBLAZE® VELVETEEN® Coleus, COLORBLAZE® WICKED HOT® Coleus and ISLAND GIANTS™ 'Coffee Cups' Colocasia







Proven Winners Annuals that thrive in heat and humidity –

Angelface® Angelonia

Double Up™ *Begonia*

Surefire® Begonia

Heart to Heart® Caladium

Toucan® Canna

Señorita Rosalita® Cleome (spider flower)

ColorBlaze® Coleus

'Red Sister', 'Red Sensation' and

'Red Star' Cordyline

Vermillionaire® Cuphea

Silver Falls™ *Dichondra*

Diamond series Euphorbia

Blue My Mind® Evolvulus

Truffula™ Pink *Gomphrena* (globe amaranth)

Graceful Grasses® Prince Tut™ *Cyperus*

Graceful Grasses® Vertigo® Pennisetum

Augusta® Lavender Heliotropium

Hollywood Hibiscus™ *Hibiscus*

Hippo® *Hypoestes* (polka dot plant)

Sweet Caroline *Ipomoea* (sweet potato vine)

Luscious® Lantana

Sunstar® Pentas (Egyptian star flower)

Mojave® Portulaca (purslane)

Rockin'® Salvia

Whirlwind® Scaevola

Lemon Coral® Sedum

Catalina® and Summer Wave® Torenia

HEAT-SEEKING HOLLYWOOD HIBISCUS[™]

Love the look of a vibrant, lush patio? Our new Hollywood Hibiscus™ grow beautifully in mixed and monoculture containers and landscapes. Tropical hibiscus plants have been around for decades, but only our new collection of 13 unique Hollywood Hibiscus deliver on the Proven Winners brand promise of standout garden performance. Enjoy them year-round in hot climates and on sunny summertime patios in the North.

Notice how their pretty faces point upright and outward so you can enjoy the especially vivid colors and patterns. Coupled with deep green, glossy, disease resistant foliage, these tropical hibiscus are the total package.

In landscape, at right: SUREFIRE® CHERRY CORDIAL™ Begonia, HEART TO HEART® 'Burning Heart' Caladium,
HEART TO HEART® 'Chinook' Caladium, HEART TO HEART® 'Mesmerized' Caladium, COLORBLAZE® GOLDEN DREAMS™
Coleus, COLORBLAZE® TORCHLIGHT® Coleus, ISLAND GIANTS™ 'Coffee Cups' Colocasia, ISLAND GIANTS™ HEART
OF THE JUNGLE® Colocasia, GRACEFUL GRASSES® PRINCE TUT™ Cyperus, TRUFFULA™ Pink Gomphrena (globe amaranth),
LUSCIOUS® BERRY BLEND™ Lantana, LUSCIOUS® Royale Cosmo Lantana, GRACEFUL GRASSES® VERTIGO® Pennisetum
and LEMON CORAL® Sedum

In containers, at right: HOLLYWOOD HIBISCUS™ AMERICA'S SWEETHEART™ Hibiscus, HEART TO HEART® FAST FLASH™ Caladium, HEART TO HEART® 'Heart and Soul' Caladium, Sweet Caroline Sweetheart Lime Ipomoea (sweet potato vine) and LUSCIOUS® Royale Cosmo Lantana





TANGO DANCE

- 1 HOLLYWOOD HIBISCUS™ SUNSET BOULEVARD™ *Hibiscus*
- 2 Sweet Caroline MEDUSA™ Green *Ipomoea*
- 3 LUSCIOUS® Basket TANGEGLOW® Lantana
- O Full sun



EXTREME HEAT

- 1 HOLLYWOOD HIBISCUS™ RICO SUAVE™ *Hibiscus*
- 2 HEART TO HEART® FAST FLASH® Caladium
- 3 LUSCIOUS® Royale RED ZONE™ *Lantana*
- 4 WAIKIKI SUNSET™ Lysimachia





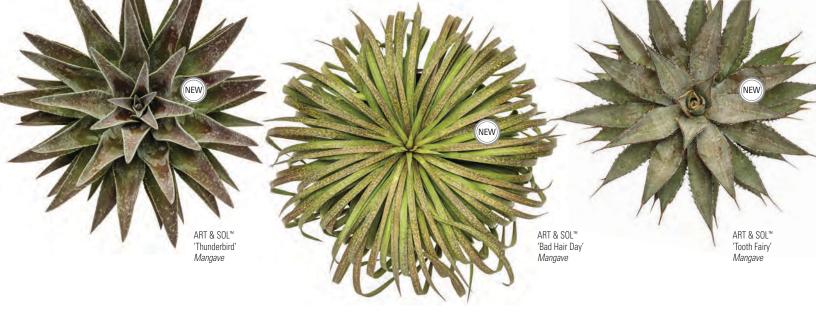
- 1 HOLLYWOOD HIBISCUS™ HOT SHOT™ Hibiscus
- 2 UNPLUGGED® Red Salvia
- 3 SUMMER WAVE® Trailing Large Violet Torenia
- 4 'Purple Queen' Tradescantia

AquaPots Lite® Legacy Stone — Chicago Portico Marble

O Full sun



Above, left to right: HOLLYWOOD HIBISCUS™ AMERICA'S SWEETHEART™ Hibiscus, HOLLYWOOD HIBISCUS™ VIP™ Hibiscus and HOLLYWOOD HIBISCUS™ HOT SHOT™ Hibiscus



NEW! ART & SOLT MANGAVE COLLECTION

From our talented team of hybridizers comes a groundbreaking new collection of striking mangaves. Thriving everywhere from the hot, humid South to the arid Southwest where they are perennial, to colder climates where they make collectable houseplants or annuals, this is one of the most exciting plant lines we've ever introduced. Flexibility in both drought and average moisture conditions allows them to be paired with many other sun-seeking companions in containers and landscapes. Bonus: major deer and rabbit resistance!

- 1 ART & SOL™ 'Thunderbird' Mangave with DIAMOND FROST® Euphorbia, LEMON CORAL® Sedum and MOJAVE® Portulaca
- 2 ART & SOL™ 'Lavender Lady' Mangave with 'Dark Side of the Moon' Astilbe
- 3 ART & SOL™ 'Catch a Wave' Mangave with SILVER FALLS™ Dichondra
- 4 ART & SOL™ 'Night Owl' Mangave

- 5 Clockwise from left: ART & SOL™ 'Lavender Lady' Mangave, ART & SOL™ 'Catch a Wave' Mangave, ART & SOL™ 'Bad Hair Day' Mangave, ART & SOL™ 'Lavender Lady' Mangave and ART & SOL™ 'Thunderbird' Mangave
- 6 ART & SOL™ 'Bad Hair Day' Mangave , ART & SOL™ 'Catch a Wave' Mangave and ART & SOL™ 'Lavender Lady' Mangave
- 7 ART & SOL™ 'Thunderbird' Mangave
- 8 ART & SOL™ 'Tooth Fairy' Mangave









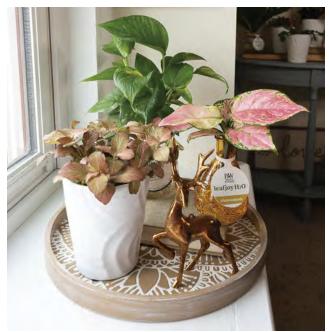




























SO, YOU'RE A NEW PLANT PARENT!

Welcome to the wonderful world of plant parenting! It's a lot of fun here. Let's start small – literally – by styling your desktop or vanity with leafjoy littles[®]. These petite, affordable, potted houseplants are the perfect way to add a fresh boost of energy to your living spaces.

For a modern look, mix in a few of the sleek glass vessels from our unique collection of leafjoy H₂O[®] hydroponic houseplants and Terraform™ Terrariums. They are the easiest plants you'll ever grow and make fun gifts for both new and experienced plant parents.

PLANT CARE IN A SNAP

Before leafjoy® plants make their way to your windowsill, they are screened for pests and tested for diseases, so you'll be able to bring nature inside® without hesitation.

Find simple care instructions and a QR code included on every leafjoy tag. Scan it to see everything you'll want to know about caring for your new houseplant.

QUICK CARE REFERENCE

Light -

Many houseplants prefer bright indirect light. Your plant's label shares its specific light preferences.

Water -

Water your houseplants with a gentle stream of water when the top two inches of soil feels dry.

Feeding -

Feed potted houseplants once per month with a balanced houseplant fertilizer. leafjoy littles® can be fed every time you water but at a very low dose. leafjoy H_2O and terrariums should not be fed.

leafioy H₂O® -

Top off or drain and refill the water, leaving the cork in place, about once per month using distilled or filtered water.

Terraform™ Terrariums -

Set away from direct sunlight and keep the lid closed. If the glass becomes cloudy, tilt the lid up to let the humidity escape for about an hour, then set it back in place. If the soil looks dry, add a very small amount of water to moisten it.

Opposite and above: BOLD BELLES™ OBSIDIAN™ Black Forest Begonia, NETWORK NEWS™ WORLD VIEWS™ Fittonia (nerve plant), NETWORK NEWS™ NIGHTLY™ Fittonia (nerve plant), NETWORK NEWS™ DISPATCH™ Fittonia (nerve plant), ENDLESS CASCADES™ SHINING SEA STAR™ Hoya (wax vine), ENDLESS CASCADES™ Mathilde Splash Hoya (wax vine), ENDLESS CASCADES™ Mathilde Splash Hoya (wax vine), ENDLESS CASCADES™ Wangviengiensis Hoya (wax vine), ENDLESS CASCADES™ MISTY MORNING™ Hoya (wax vine), SHIMMERING FALLS™ SAGE AND CREAM™ Scindapsus (satin pathos) and FALLING ARROWS® Cupid's Quiver Syngonium along with H₂O Venti Bowl (Grey Star), H₂O Shenandoah, H₂O Elkhorn Lake, H₂O Mason Jar and Terraform™ Greene Mountain Terrarium



FEED YOUR HOUSEPLANT OBSESSION

Consider yourself a passionate plant collector? We've got you covered! leafjoy® is disrupting and reinventing the way houseplants are sold. We vehemently support your desire to live in a biophilic paradise surrounded by lush leaves of every size, shape and texture.

Head to your local nursery to collect magnificent leafjoy monsteras that will climb your walls and trail over your tub. Discover our coveted DocBlock® Michelle® anthurium along with full collections of Alocasia, Hoya and more.

Don't miss our Houseplant of the Year™, Prismacolor™ Orange You Gorgeous™ philodendron. Its highlighter-orange new leaves sprout fresh all year, encouraged by regular feeding, when grown in bright indirect light.











DISCOVER MORE PROVEN BEAUTY AT

beauty.provenwinners.com



Ready to go further? We invite you to delve deeper into the ideas you see in this book on our Proven Beauty site. There, you'll find in-depth garden guides, planting plans, DIY projects and a wealth of inspiration including many projects from our *Gardener's Idea Book* through the years. We are here to walk you through the steps and help you achieve the result you're going for in your garden. No matter whether your space is big or small, or your entire garden is grown in containers, we have ideas for you. There's something for everyone at beauty.provenwinners.com.



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Proven Winners Gardening Hotline: 815-895-8130

Question? Feedback? We're listening: provenwinners.com/feedback



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